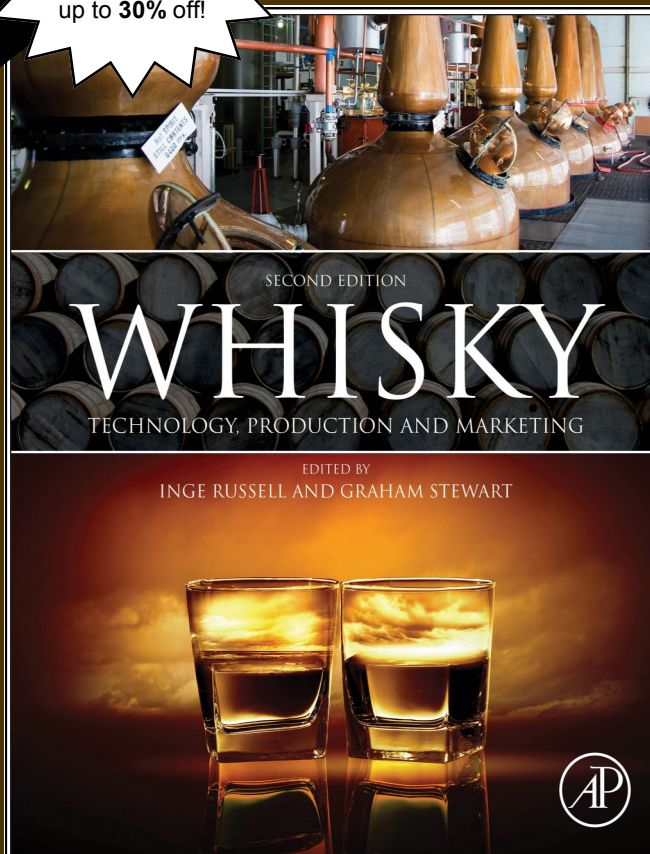


Enter promo
code **PRT314**
at checkout for
up to **30% off!**

Whisky, 2nd Edition

Technology, Production and Marketing

*Edited by **Inge Russell** and
Graham Stewart, Heriot-Watt
University, Scotland*



COMING SOON!

ISBN: 9780124017351

Price: \$99.95 / €71.95 / £60.99

Pub Date: October 2014

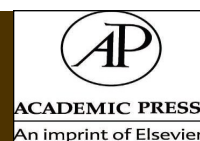
Hardcover / 428 pages

The only book available that covers the entire process of whisky making as well as information on how to deliver the finished product to the global marketplace.

- ⇒ Includes two chapters on marketing and selling whisky
- ⇒ Foreword written by Alan Rutherford, former Chairman and Managing Director of United Malt and Grain Distillers Ltd.
- ⇒ World experts on whiskies provide detailed insights into whisky production, from the processing of raw materials to the fermentation, distillation, maturation, blending, production of co-products, and quality testing, as well as important information on the methodology used for packaging and marketing whisky in the twenty-first century

Terms and conditions will apply. Prices are subject to change.

Visit store.elsevier.com for more information!



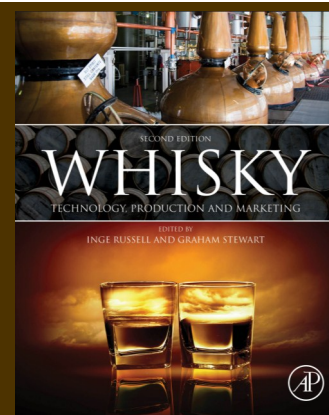


ACADEMIC PRESS
An imprint of Elsevier

COMING SOON!

ISBN: 9780124017351

Price: \$99.95 / €71.95 / £60.99



Customer Service Information

FOR BOOKS

Customers in the United States, Canada and Latin America should direct their orders, claims and queries to:

Customer Service Department
3251 Riverport Lane
Maryland Heights, MO 63043, USA
Email: BooksCustomerService-usa@elsevier.com
US Customers:
Toll Free: +1 (800) 545-2522
Fax: +1 (800) 535-9935
Customers Outside US:
Toll Free: +1 (800) 460-3110
Tel: +1 (314) 447-8010
Fax: +1 (314) 447-8030

Customers in Japan should direct their orders, claims and queries to:

Higashi Azabu, 1-chome Bldg
1-9-15 Higashi Azabu, Minato-ku
Tokyo 106-0044

Health Sciences Books Marketing
Email: jp.hsbooks@elsevier.com
Tel: +81 3 3589 6370
Fax: +81 3 3589 6371

Science & Technology Books Marketing
Email: jp.stbooks@elsevier.com
Tel: +81 3 5561 1051
Fax: +81 3 5561 5047

Customers in Europe, Middle East and Africa should direct their orders, claims and queries to:

Customer Service Department
The Boulevard, Langford Lane
Kidlington OX5 1GB, United Kingdom
Email: eurobkinfo.com
Website: www.elsevierdirect.com
Tel: +44 (0)1865 844644
Fax: +44 (0)1865 853301

Customers in Australia, New Zealand & Fiji should direct their orders, claims and queries to:

Customer Service Department
Level 12, Tower 1, 475 Victoria Avenue
Chatswood, New South Wales 2067, Australia
Email: customerserviceau@elsevier.com
Toll free Australia: 1800 263 951
Toll free New Zealand: 0800 170 165
Toll free fax: 0800 170 160
Tel: +61 (02) 9422 8557
Fax: +61 (02) 9422 8501

FOR JOURNALS

Customers in the United States, Canada and Latin America should direct their orders, claims and queries to:

Customer Service Department
3251 Riverport Lane
Maryland Heights, MO 63043, USA
Email: JournalCustomerService-usa@elsevier.com
US Customers:
Toll-free: +1 (877) 839-7126
Fax: +1 (314) 447-8077
Customers Outside US:
Tel: +1 (314) 447-8878

Customers in Japan should direct their orders, claims and queries to:

Customer Service Department
Higashi Azabu, 1-chome Bldg, 4F
1-9-15 Higashi Azabu, Minato-ku
Tokyo 106-0044
Email: JournalsCustomerServiceJapan@elsevier.com
Tel: +81 3 5561 5037
Fax: +81 3 5561 5047

Customers in Europe, Middle East and Africa should direct their orders, claims and queries to:

Journals Customer Service
The Boulevard, Langford Lane
Kidlington OX5 1GB, United Kingdom
Email: JournalsCustomerServiceEMEA@elsevier.com
Tel: +44 1865 843434
Fax: +44 1865 843970

Customers in Australia, New Zealand & Fiji should direct their orders, claims and queries to:

Customer Service Department
3 Killiney Road #08-01, Winsland House I
Singapore 239519
Email Books: asiabkinfo@elsevier.com
Email Journals: JournalsCustomerServiceAPAC@elsevier.com
Tel: +65 6349 0222
Fax: +65 6733 1510

ASIA PACIFIC CUSTOMERS:

Customers in Asia Pacific should direct their orders, claims and queries to:

Customer Service Department
3 Killiney Road #08-01, Winsland House I
Singapore 239519
Email Books: asiabkinfo@elsevier.com
Email Journals: JournalsCustomerServiceAPAC@elsevier.com
Tel: +65 6349 0222
Fax: +65 6733 1510