

The AME UK regional seminar programme:



Becoming a Leader of Improvement: The Principles & Practices of Visual Leadership

3rd & 4th December 2014,

Siemens Healthcare Diagnostics Manufacturing, Sudbury, Suffolk CO10 2XQ

To register:

Telephone: +44 (0)161 298 5556

Email: info@truenorthexcellence.com

Early bird offer
Register & pay before 31st Oct
SAVE £100
per delegate

Host Site:

The SIEMENS logo is displayed in a bold, teal, sans-serif font.

Delivery Partner:





Becoming a Leader of Improvement: The Principles & Practices of Visual Leadership

Created & delivered by Gwendolyn Galsworth, Ph.D.

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Compelling, natural leaders are rare in any field, including business and industry where a flood of priorities compete for resources and attention. Visual Leadership provides executives with a powerful and highly-visual framework for focusing and then driving key corporate outcomes. The result? Executives and directors learn how to say Yes to the few and Wait to the many—without sacrificing daily operational goals or the long-term business case.

To do this, most executives, directors, and managers need a fresh understanding of what effective leadership means and how to achieve it. They need to learn and deploy the principles and practices of Visual Leadership. You won't want to miss this powerful new paradigm.

Day I

Visual Leadership Seminar

Wednesday 3rd December 2014 'Stoke by Nayland' Hotel, Sudbury, Suffolk
Day one of the course is delivered in a classroom environment.

09:00 to 17:30

In the first part of Day I, Gwendolyn Galsworth introduces her seven-element behavioral model that defines improvement leadership, first for managers and supervisors—and then on the executive level. Then she presents five powerful leadership constructs that enable executives—and managers/supervisors—to define and drive powerful bottom line outcomes, even as they align the work culture. Learn about the set of visual mechanisms that work together to create aligned leadership, including: The Operations Improvement Template, Metrics That Drive, The Visual War Room, and The Operations Road Map.

When deployed, these core visual practices tightly connect improvement activity with business results—even as they groom high-performing leaders who can, and want to, be held accountable for finding, focusing, and driving strategic growth and tactical improvement: the corporate intent.

What You Will Learn:

- The meaning and purpose of Visual Leadership
- The five core constructs of Visual Leadership and how they work together
- The three failures of adopting the "House" which corporate assigns—and how to avoid them
- Why your KPIs may mask—or even prevent—their improvement
- The difference between measures that monitor and metrics that drive
- How to use metrics to illuminate cause and drive down the causal chain—and why
- What the X-Type Matrix is and the four most common errors in its use
- The true purpose of a War Room and its most common failures



Day 2

Visual Leadership at Siemens: A Hands-On Workshop

Thursday 4th December, Siemens, Sudbury, Suffolk
Day two is delivered on-site at Siemens.

08:30 to 16:00

Participate hands-on as you learn about the leadership/management approach at the Siemens, Sudbury. Then assess the company's current leadership practice, using Galsworth's leadership appraisal protocol—and compare your findings with those of other teams. Next, envision the company's next Visual Leadership steps as Dr. Galsworth frames the exchange and facilitates further learning. This a rare opportunity to apply what you learned at the Wednesday Seminar to a company that has begun—but not yet completed—its Visual Leadership journey.

Note:

Group Size for Day 2 (only) is limited to 24, first come/first served.
Day 2 attendees must participate in previous seminar day.

Day two of the seminar is delivered at the Siemens Healthcare Diagnostics Manufacturing, Sudbury. The site employs over 260 people, manufacturing medical equipment, final assembly and manufacture consumables.





PRESENTER:
Gwendolyn Galsworth

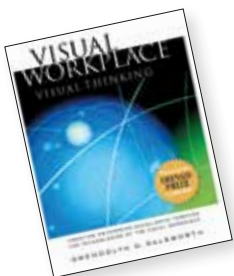
Gwendolyn Galsworth, Ph.D., is president-founder of Visual Thinking Inc., a research, training, and consulting firm—and The Visual-Lean Institute®, training trainers in nine core visual workplace courses. Author of eight books, including two Shingo-Prize winners, Galsworth helps companies around the globe accelerate their rate of transformation, strengthen cultural alignment, and achieve long-term sustainable results through workplace visuality. Her weekly radio show, *The Visual Workplace*, draws 70,000 listeners a month. **For more, visit: www.visualworkplace.com.**

Galsworth is the world's foremost authority on visual management. She raises the stature of visuality, hardens soft notions about it, and embeds it in structure and theory.

Richard Schonberger, Let's Fix It!

Both seminars exceeded my expectations—wildly! A wealth of valuable methods and information to help us on a successful lean journey! Dr. Galsworth has a tremendous gift for this business. I am very grateful to have been able to attend.

G. M., PepsiCola/Corporate



Your registration to either seminar includes: Lunch, Breaks, a Participant Manual, a Visual Workplace DVD, and your own copy of Dr. Galsworth's Shingo award-winning book, *Visual Workplace/Visual Thinking*.

Booking form



Three ways to register:

Telephone: +44 (0)161 298 5556

Email: info@truenorthexcellence.com

Post this form to: True North Excellence Ltd, Momentum House,
Enterprise Way, Lowton, Warrington, WA3 2BP

Registration Fees / Price Per Delegate	Early Bird Offer <small>If booked and paid before 31st Oct</small>	List Price
3rd & 4th December 2014 Visual Thinking Seminar+ Site Assessment	£595+VAT	£695+VAT

Delegate Details

Title	Forename	Surname	Job Title	Fees £

Partner Code	Sub Total (exc VAT) £	Grand Total (inc VAT) £
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Delegates will be notified a maximum of three weeks from the time of booking if they are not permitted on the tours. True North Excellence Ltd and its partners reserve the right to amend the programme, speakers or venues and alter or cancel the seminar without liability.

Cancellation Policy: Should you be unable to attend, you are welcome to field a substitute delegate. The organisers (True North Excellence Ltd) should be informed up to three working days before the departure date. A full refund will be paid if the delegate or his company cancels in writing within 30-days of the event, minus a £100 per delegate enrolment and administration fee. Regrettably we do not provide refunds less than 30-days before the event.

