



EASTERN LIFT TRUCK

January 2015 | Issue 9 | Rough Terrain & Truck Mounted Forklifts

Dear friends and associates of Eastern Lift Truck Co.,

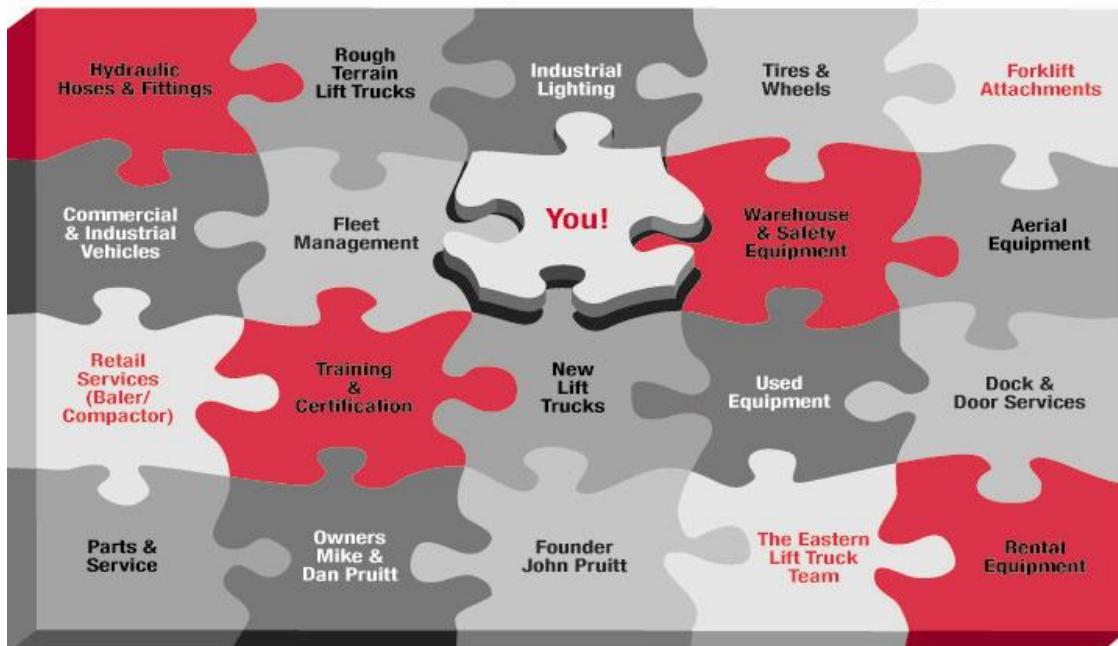
Welcome to the 9th edition of a series of e-newsletters built around a simple open-ended question... "Did you know?"

Over the past decade, Eastern Lift has grown and diversified at an astonishing rate. Our team is larger and more capable than ever to solve your material handling needs. But we realize many of you are not fully aware of all our capabilities. We'd like to change that.

For example.... Did you Know? Eastern Lift offers Rough Terrain and Truck Mounted Forklifts?

Keep reading to find out more about these new products!

Puzzled how to handle your material handling issues?



Eastern Lift Truck Company, Inc. offers solutions!

Rough Terrain Forklifts

We are a proud distributor of Load Lifter, Manitou, JLG and Genie rough terrain forklifts and telehandlers. These trucks are specially designed and manufactured to handle the most challenging applications and rugged environments.

Load Lifter forklifts can handle load capacities ranging from 4,000 to 30,000 lbs. and lift heights up to 56 ft. They are designed and built in North America utilizing state of the art manufacturing processes and facilities. Their first model, the 4400 series, is shown below.



Load Lifter's heavy duty, all-purpose Laborer series (shown below) offers big machine features in a condensed format.



Load Lifter's 2200-2400 series (shown below) is available in 2 and 4 wheel drive and comes with a full range of features to satisfy most industry applications today.



Manitou (shown below) provides a wide variety of unique telehandlers, from compact to rotating models.



With capacities ranging from 5,500 to 12,000 lbs. and heights up to 55 ft., JLG telehandlers (shown below) combine power, reliability and maneuverability to handle any job site challenge with ease.



Genie telehandlers (shown below) provide reliable performance in the most rugged conditions with powerful features such as 4 wheel drive and a turbocharged diesel engine.



Truck Mounted Forklifts

Eastern Lift is also a proud distributor of [Navigator](#) and [Manitou](#) truck mounted forklifts. Both brands use the finest components available and provide sufficient warranties to back them up. We can supply you with just the forklift or a complete turn-key package that includes the truck, body, trailer, cargo accessories, etc. We also offer several competitive finance options to assist with your purchase. This division is led by Randy Shifler who has 25+ years of experience in the truck mounted forklift industry and he specializes in the requirements for building specifications on the truck, body and trailer.



The Navigator (shown below) uses a sliding fork carriage that travels in and out to pick up the load from the ground or truck body, then retracts the load back into the carry position.



The Manitou design (shown below) uses a telescopic boom arm to reach and retract the load as opposed to the sliding fork carriage. There are advantages to both systems.



We also provide non-building material machines (shown below) designed for specialty industries -- beverage, poultry, sod -- that require a unique design specific to the application.



Contact Your Local ELT Branch Today!

Laurel, DE	877-875-8961
Newark, DE	866-286-6660
Baltimore, MD	800-247-6404
Chester, MD	855-262-4936
Hagerstown, MD	800-842-5438
Upper Marlboro, MD	866-837-4373
Franklinville, NJ	800-273-1307
Maple Shade, NJ	866-980-7175
Allentown, PA	800-322-9035
Berwick, PA	800-565-1004
Reading, PA	855-773-9700
Warminster, PA	888-443-2486
York, PA	800-331-2391

Stay Connected!

[Website](#) | [Brochure](#) | [eNewsletter](#)

[Facebook](#) | [LinkedIn](#) | [Our Brands](#)