



dealerday

Exhibits, Education, Networking

Bel-Aqua 2nd Annual Dealer Day

Thursday, February 26, 2015

Westchester Marriott | 670 White Plains Road | Tarrytown, NY 10591

8:30am : Registration Opens

10:00am – 3:00pm: Exhibitor Showcase

9:00 – 10:30am: Morning Seminars

1:30 – 3:00pm: Afternoon Seminars

Product Showcase Exhibition

Our Product Showcase Exhibition features over 80 companies displaying their products lines. Local sales reps will be on hand to go over new and innovative products, answer questions and provide sales and technical training. This is the perfect setting for local dealers to get the personal attention they require and network with your local field representatives. The Exhibit Area will be open from 10am – 3pm.

Seminars

Our Dealer Day features many educational seminars. Each class will be approximately 1½ hours long and will focus on a specific topic. Seminar session schedule are designed so you can share your time between the Exhibition Product Showcase and education. Limited seating is available for each class so please sign up today. You must pre-register each individual attendee for each class you want to attend. *Please limit your registrations to 5 people/per class per company.*

Morning Seminar Session, 9:00am – 10:30am

1. **Hayward Automation**
New OmniLogic the Power of Simple
2. **Natural Chemistry**
Phosphates: Clearing up the Myth
3. **Raypak Heaters**
Troubleshooting: From Millivolt to Electronic
4. **SGM Pool Finishes**
Effects of Pool Environment on Pool Finishes
5. **Latham Industries**
Quoting & Selling Polymer Pool Kits, Steps

Afternoon Seminar Session, 1:30pm – 3:00pm

6. **Advantis – Ultima Salt Solutions**
Salt Water Chemistry
7. **NESPA | Pool Licensing**
NY, CT, NJ: Existing and Proposed Legislation
8. **Pentair | Affordable Controls**
New Products, 110V Variable Speed Pumps
9. **Pool Chemistry Basics in Spanish**
Presented by Blue Wave
10. **Zodiac | iAquaLink, New JXi Heater**
Install and Troubleshooting, New JXi Heater

To register, please visit our website at www.bel-aqua.com. All attendees must register online. When you register, please register for only 1 morning seminar and/or 1 afternoon seminar per attendee. **Each attendee must register separately. Please limit registrations to 5 people/per class per company. Limited space available so sign up now!**

For any questions, please contact us at dealerday@bel-aqua.com. We look forward to an exciting day for everyone!



BEL~AQUA®
pool supply, inc.

Thursday February, 26th 2015

Westchester Marriott
Tarrytown, NY



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Exhibits

- Over 80 companies exhibiting
- See new products
- Dealer Day specials
- Raffles & giveaways

Education

- Classes throughout the day
- Choose from multiple topics
- Sales & product training
- Technical training

Networking

- Connect with vendor sales & technical representatives
- Learn about industry trends
- Get to know your Bel-Aqua sales team

Scan this code with your smart phone or mobile device for a link to our Dealer Day information page.



Visit www.bel-aqua.com for details