

## John Whichard Named New PotashCorp Ecology Lodge Chairman



Proudly serving at the ECC PotashCorp Eco Lodge (left to right) Dr. McLawhorn-former Chair, Curt Hendrix-Director, and John Whichard-new Chair.

At a meeting on December 3, 2014, John Whichard, of Greenville, was named the new Chairman of the PotashCorp Ecology Lodge. He succeeds Dr. Dave McLawhorn, former President of Beauford County Community College, whose term ends this month.

Whichard has actively served on the committee for the past year and led the Plunder of the Pamlico Inshore Fishing Tournament. Whichard, a Blue Cross/Blue Shield of North Carolina Insurance Executive, brings his wealth of knowledge relating to outdoors, and the local area, to the committee.

The PotashCorp ECO Lodge is located on Camp Boddie, near Chocowinity, NC, and is operated by the East Carolina Council, Boy Scouts of America

which serves over 9,000 youth in 20 counties of eastern North Carolina and has offices in Kinston and Greenville, NC.

The Lodge, which opened in 2011, was funded by several generous grants from PotashCorp-Aurora. In a statement to the committee last night, Whichard stated "I plan on continuing the growth of the PotashCorp ECO Lodge as not only a great resource for the Boy Scouts, but also a fantastic resource for the entire community". The Lodge is open to school groups for field trips, in camp, or in school, youth organizations, corporate rentals or to families for birthday parties surrounded by a nature theme.

The PotashCorp ECO Lodge's main purpose is to serve as a community resource available for rental or programming. Over 3,000 youth are led through a program at the ECO Lodge each year including the Council's new Multicultural BSA STEM Outreach program that currently serves 400 at-risk youth in Eastern North Carolina. For more information, please contact Curt Hendrix, Director at [curtsfishing@gmail.com](mailto:curtsfishing@gmail.com) or call [252-531-3416](tel:252-531-3416).





Opened in 2011, the PotashCorp ECO Lodge is an educational facility located at the East Carolina Scout Reservation on the Pamlico River in Blounts Creek, NC. It is available to school groups, scout groups, and community organizations year-round. We foster community development through engaging young people in outdoor activities, environmental learning, and conservation awareness.



These young girls are working on an Insect Study craft project in the ECO Lodge.