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The last few months of 2014 reveal the intense interest of European Union dairy producers and their advisors in optimal cow health, production, and efficiency. They are looking ahead to April when the EU's long-standing dairy production quotas come to an end. Most observers expect the end of dairy quotas is going to spur production among leading producers in the EU's top dairy countries.



**Francisco Yszuna, Ph.D.**  
**Diamond V**

In October in the Netherlands, Diamond V was a partner in the ["International Symposium on Dairy Cattle Nutrition 2014: Strategies towards a Quota-Free Dairy Production"](#) at **Wageningen University**.

**Francisco Yszuna**, Ph.D., Manager, Technical Support – Europe, spoke on "Increasing feed demands: Improving feeding management and efficiency." Francisco pointed out that "profitable farms are driven primarily by milk yield and feed costs... and the latter defines the profitable business when margins are slim."

To help symposium participants focus on improving feed efficiency, Francisco described best practices to reduce variation and improve consistency in the ration. The objective was to enhance the uniformity in nutrient supply to each dairy cow every day. Keeping variation in the feed as low as possible at every feeding worked to promote consistent intake and higher productivity.

Advisor Access

## EU Producers prepare for 2015



**Clayton Gill**  
Editor  
Diamond V

Then in November in Germany, Diamond V exhibited at [EuroTier 2014](#) , one of the world's largest animal industry trade shows. Most of the Diamond V Europe Office was on hand for the biennial multi-species event.



**Peter van der Vegt**  
Diamond V

When a video team from *All About Feed* magazine arrived with questions about the TMR Audit®, **Peter van der Vegt**, Technical Sales Support Manager Benelux, volunteered to be interviewed. Thanks, Peter!

We plan to provide an edited clip of Peter's interview for access on DiamondV.com. Meanwhile, you can see and hear Peter starting about half-way through the [magazine's video link](#).

Diamond V supports dairy industries worldwide. If you have a question for Dairy Team members and would like to see the answer in *DairyAdvisor*, please contact us – Clayton.  
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Thanks for your support throughout 2014 and best wishes for safe and happy holidays!



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