



Handmade Tile Association
34 Thirteenth Ave NE
Minneapolis, MN 55413
612-781-6409
www.handmadetileassociation.org

Artist Sponsor \$400 - Can sponsor multiple artists

Each year emerging tile artists want to join the HTA but some do not have enough funds to get published in the directory. Some have had tragedies like a fire or need to move and can not afford to be in the directory. The sponsorship funds would allow the Handmade Tile Association to offer them a space in the directory and website at no cost for one year.

-You will be notified with a thank you letter by the HTA and the artist for your generous support.

-The HTA will also thank you in the HTA directory (Printed annually) under artists sponsor and the web page for your support.

Newsletter Sponsor \$500

The Handmade Tile Association produces a monthly newsletter that goes out at the beginning of each month. It covers the news of the tile makers and artists, major tile events and openings, tool and product profiles, education of members of how to better their business or craft techniques. A sponsor would help us pay for the online service we use and pay for the newsletter writers and editor.

Your logo will be featured with a link in every newsletter sent out. Your logo will be printed in the annual directory and featured on the front page of our website. www.handmadetileassociation.org

Spotlight on Artist \$500

The Handmade Tile Association produces a monthly Spotlight on Artists. We feature three artists per month. Profiling their newest projects or art and news. It is sent out at the in the middle of each month. A sponsor would help us pay for the service we use and pay for the reporter and editor who puts the spotlight together.

Your logo will be featured with a link in every Spotlight sent out.

Your logo will be printed in the annual directory and featured on the front page of our website. www.handmadetileassociation.org

Handmade Tile Association Website Sponsor \$1000

www.handmadetileassociation.org is one of the most important tools the Handmade Tile Association uses to help connect tile artists with potential clients. It is used to educate the public and trades about handmade tile. A web site sponsor would help us pay for upgrades to the website, general maintenance and a dedicated staff to update the site.

Your logo will be featured on our front page of the website with a link to your site.

We also will print your logo in the annual directory.

Directory Sponsor \$1000

The Handmade Tile Association Directory is what we are known for. It is the gold standard of how handmade tile artists showcase their work to the public and the trades. Over 10,000 are printed annually. We are heading in to our 16th year. We are always trying to expand our reach and promotion of our artists.

Your Logo will be featured on our sponsor page in the directory and on the front page of our website.

Sponsors will receive a 1/4 page ad

Social Media Sponsor \$300

The Handmade Tile Association utilizes Facebook and Linked In as our main social media outreach. We hire a firm to post our members work and find interesting images of handmade tile and event to post. We currently have over 1200 Likes.

Your logo will be featured with a link in every newsletter sent out. We also will print your logo in the annual directory.

Contact Josh Blanc for more details or questions

josh@handmadetileassociation.org

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