



Culver-Stockton College Business on the Hill

Fall 2014

Business Division Leaders and Student Groups Honored

Congratulations to the Culver-Stockton Institute of Management Accounts (IMA) Student Chapter which was recognized at the 2014 Student Life Awards with two prestigious awards. IMA received the Outstanding Program of the Year award based on their *Pink Out the Gym – Block for a Cure Night* held during a fall Volleyball match. The group sold “Pink Out the Gym” t-shirts to raise funds for breast cancer research and was able to present a check for more than \$1,200 to the Blessing Breast Center.

The IMA Student Chapter was also named the Student Organization of the Year. Some of the accomplishment of the group were being named an Outstanding Student Chapter by the national IMA organization; donation of cell phones and cell phone accessories to the Cellphones for Soldiers program; sending eleven representatives to the National Student Conference and four students to the National IMA Conference; and assisting with three Business Leadership Exchange programs as well as the high school visit day for the Business Division. Four members also competed in the National Case Competition in New Orleans, Louisiana where the team was named a national semi-finalist earning the organization a \$3,000 prize.



Dr. Dell Ann Janney is the advisor for IMA with assistance from Professor Julie Straus and Dr. Kim Gaither.

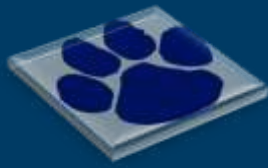
Eric Larson, Lecturer in Business was recognized for his on campus leadership as faculty advisor to the Alpha Tau Omega men's fraternity and as the faculty advisor to the ENACTUS and PBL groups.

Eric has been the faculty sponsor for the ATO men for three years, not only working with the undergraduate population, but also fraternity alumni. He helps the ATO men in programming for the organization and participating in numerous campus activities. He also attends and helps to lead weekly Bible Study with the organization.

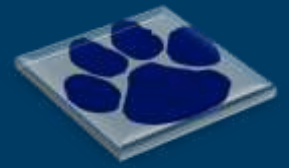


Eric was also recognized as the faculty leader for the ENACTUS and Phi Beta Lambda (PBL) student groups within the Business Department. ENACTUS members initiate entrepreneurial activities with a focus on service. In the most recent year, the organization received the Step Up To Sam grant from Sam's Club for assisting a business in organizing their inventory, tracking their financial information, and improving customer service. The group also held a successful Duel on the Hill event with teams competing from local high schools. ENACTUS members also worked with the Canton Historical Society to digitize records and create a flood emergency plan. PBL students competed at the state level with students earning top honors in Impromptu Public Speaking, International Business, and Service Projects earning those students the right to compete at the national level.

“Mr. Larson is an outstanding advisor because he truly makes them think and work hard to achieve success. There is nothing he loves more than seeing a successful ENACTUS chapter,” Ciara Johnson '15.



Culver-Stockton



Tyler Frump Studies in Thailand

Many internships students select are within 25 miles of either Culver-Stockton College or the student's home time. However, Tyler Frump, sophomore international business and accountancy major, spent two months in a unique internship with Ameropa in Singapore. Ameropa is a privately owned international grain and fertilizer supply chain manager. "For the most part, I was a regular intern," said Frump. "But I also did shipping documents, like Bills of Landing and commercial invoices."

Traveling across the globe for an internship was not intimidating for Frump. "I wasn't too frightened to go to Singapore, because I had previously lived alone during my first internship in California," said the sophomore. "The only things I thought would be a problem was learning Chinese and not being able to talk to my family due to the time difference." Tyler learned enough Mandarin through two language classes to be conversational, though she is not yet fluent. Luckily for her, the main language in Singapore is English. Tyler says that was very helpful in getting herself adjusted there. Even with less of a language barrier, Singapore was stricter than Tyler was accustomed. "Listening to all the laws and comparing them to what we have in America is crazy," said Tyler. "They are very strict about everything. You can't even chew gum."



Tyler Frump '17

Tyler was given this opportunity through her family's business. Her mother, Pamela Moses, is an owner of Transcoastal Supply Company, which does business with Ameropa. Pamela is a 1987 graduate of Culver-Stockton College.

Senior Spotlight



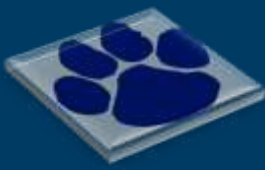
Ashley Boyte '15

From ranking in a national competition to winning a competitive academic fellowship and turning her summer internship into fulltime employment, this past summer was quite eventful for Ashley Boyte, senior business administration major with an emphasis in marketing and a communications minor from River Grove, Ill. Over the summer, she was selected as a recipient of a Sigma Beta Delta \$1,500 Fellowship award. Sigma Beta Delta is an international honor society for students of business, management and administration, formed to help recognize scholarship and achievement, as well as to encourage and promote personal and professional improvement.

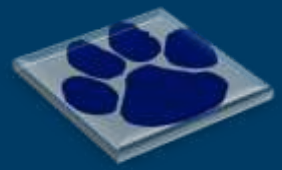
Boyte also represented Culver-Stockton at the Phi Beta Lambda National Conference, winning third place in the Public Speaking category. Last year she won first place in the nation in the Impromptu Speaking category the year before. "You can't compete in the same event twice at Phi Beta Lambda nationals," said Boyte. "Since I competed last year, I had to pick a new category this year. I like the Impromptu Speaking category more, because you get to think on your feet. It is really fun. With Public Speaking, the judges are looking at much more specific criteria, like hand gestures and eye contact."

In a perfect ending to her summer, Boyte completed an internship with Edward Jones that has already led her to a professional job offer, beginning immediately after graduation this spring. Ashley was accepted into the Edward Jones' Rotational Development program, which gives her the opportunity to rotate through four different departments within the company over the course of a year to gain a broad overview of different aspects in the company's operations. After the year is over, Ashley gets permanent placement in the company's Solutions Department, where she will help to guide financial advisors meet the clients' needs.

Ashley's summer successes are a tribute to the dedication and focus she applies to her schoolwork.



Business Division



Mr. Excel Visit C-SC

YouTube sensation and the prolific writer of over 40 books on the topic of Excel, Bill Jelen entertained and taught a hands-on workshop at Culver-Stockton College on Wednesday, September 17th. Students, faculty, staff, and community members were able to learn secrets and shortcuts to improve their usage of Excel spreadsheet as a part of the Business



Leadership Exchange program sponsored by Ron and Susie Leftwich.

This visit marks Jelen's second trip to the campus. His presentation included methods of analyzing data through pivot tables; locating information in large tables using the VLOOKUP, HLOOKUP, and MATCH functions; and joining information from cells together into a more usable format.

An e-mail from Jelen arrived the next day noting, "You have a great set of students and recent alumni there. One tip from Row 2 in Canton made it into my session in Springfield MO today!"

Ken Amsinger Presents on Interviewing Techniques

Ken Amsinger, Principal at Keystone Staffing in St. Louis, Missouri visited the campus of Culver-Stockton to provide tips and suggestions for obtaining a first job offer. Students from across campus heard Mr. Amsinger in a Business Leadership Exchange ACE event on October 16th. "Quote....., Student Name"



Herrick Lab Classroom Update

Over the summer and into the fall, the Herrick 208 tutoring lab received a much needed update. Painting, new carpet, new desks and upgraded computers have improved the functionality of the room which now serves not only as a tutoring center during the day and evening, but also as a classroom several times during the week. The Herrick 210 classroom was also given a facelift with new carpet, refacing of desk fronts, and new paint. Both rooms also have new art work as well as upgraded instructor technology. As the college enrollment continues to climb, there is a continued commitment to give the best possible student experience in our classrooms.



HERRICK 210 CLASS-



HERRICK 208 LAB & CLASSROOM



Fall Visit Day The Connor Smith Case

October 7th turned out to be a beautiful, sunny day on campus as approximately 135 visitors converged to participate in a joint business department and criminal justice visit day. High school students registered online and were given immediate access to the unfolding case on campus where a local student appeared to be missing when his abandoned car was found on campus with a ransom note on the car seat. Before beginning their investigation, students were given instructions by Senior Lecturer Julie Straus on forensic accounting and the procedures for determining if an accounting fraud had taken place. Assistant Professor David Carrothers explained to students the techniques for investigating a crime.



Students led by C-SC guides then moved through six stations allowing them to interview the kidnapped student's father, friends who had been with the student, a crazy girl who was the last person seen with the missing Connor, the abandoned car, and the company CEO and a company accountant. The accountant was able to provide evidence of a possible embezzlement and motive for the father to stage the kidnapping in order to collect the ransom money. The CEO was sure his friend was not stealing from his company and that the accounting irregularities would be explained. Dad had lawyered up and didn't want to talk about the missing money and urged the student to just focus on "finding Connor". At the conclusion of the day, young Connor

was discovered and confessed his collusion with his father in creating a hoax in order to exhort the ransom from his absentee mother. The funds would have been used to pay back the embezzled funds his father had stolen. The day provided a great opportunity to showcase experiential learning for area high school students utilizing the talents of professors, staff members, and Culver-Stockton students.



Divisional Restructuring

During the 2014-15 academic year, the number of divisions on campus have been reduced from six to three. For the business area, we are now the business department which is a part of the Business, Education and Law divisions.

Kim Gaither is the Chair of the division and Julie Straus is the Chair of the Business Department. Ann Hammer, a Senior Lecturer in Education is the Associate Division Chair. Other departments within the division include criminal justice, legal studies, physical education, health, sport management, and education.

The division has 15 full-time faculty and 15 adjunct faculty along with 438 students. Currently all online programs, both graduate and undergraduate are within the BEL division. The Education Department is currently conducting a feasibility study for a Masters in the education area and hope to offer a degree over the next two years.