

# Best Practices in Breast Centers



**One Day Post Conference Presented by:**



**Tuesday, March 17, 2015**

We are happy to announce the first time presentation of this one-day conference on "Best Practices for Breast Centers" presented by NAPBC and NQMBC, the recognized authorities on breast centers. We have gathered experts in the many clinical disciplines represented in breast centers and have asked them to provide practical solutions and quality metrics to achieve best practice in each area.

Please join us on March 17, 2015, immediately following the three-day meeting, in Las Vegas to take advantage of this one day comprehensive conference on optimal breast center care. Discounts apply to those attending the main NCoBC conference. Please review the brochure describing the full agenda by clicking here.

## Hot topics

- ★ **Update on NAPBC Standards**
- ★ **Survivorship provided as Primary Care Oncology**
- ★ **Complying with survivorship standards in 2015**
- ★ **Genetic assessment and testing in a multicenter organization**
- ★ **Improving genetic quality care**
- ★ **Key quality metrics in surgery, radiology and medical oncology**
- ★ **Achieving accreditation on NAPBC surveys**

## Who should attend:

**Breast Center Leaders, Breast Radiologists, Breast Surgeons, Service line administrators, Breast Center Management, Nurse Navigators, Breast Imaging Supervisors, Genetic Counselors, Survivorship Clinicians.**

**Register Early!**  
Course expected to fill quickly



NATIONAL ACCREDITATION PROGRAM  
FOR BREAST CENTERS



National Quality Measures for Breast Centers™

## Best Practices in Breast Centers: Quality from NAPBC and NQMBC

### Tuesday, March 17, 2015

Course Directors: Cary S. Kaufman, MD, FACS; Randy E. Stevens, MD and Claudia Z. Lee, MBA

Concept of the Course – Achieving Quality through Best Practices for Breast Centers

Breast Centers all over the country are struggling with how to implement quality metrics, patient navigation, genetic services, and survivorship programs. These are all key components for both NAPBC and CoC accreditation and are being incorporated into NQMBC certification. This one-day post-session will address Best Practices related to these components that select Breast Centers have developed and have demonstrated success.

7:45 - 7:55 am	<b>Welcome and Introduction</b>
8:00 - 8:30 am	<b>NAPBC Breast Center Accreditation – Current and Future Value</b> Cary S. Kaufman MD, FACS In this session, Dr Kaufman will offer an overview of how NAPBC accreditation adds value to a breast center. Over 500 breast centers across the country have found value in accreditation. This presentation will describe NAPBC's evolution, focus on quality and future initiatives for both national and international exposure.
8:35 - 9:05 am	<b>NQMBC - QUALITY MATTERS! Building the Best Quality Management Program for Breast Centers</b> F. Lee Tucker MD, FCAP In this session, Dr Lee Tucker, Chairman of the NQMBC program, will conduct a behind-the-scenes tour of the NQMBC program, highlight today's revolutionary challenges in delivering quality breast care and how the NQMBC program is evolving to enable participants to improve their program's performance.
9:10 - 9:40 am	<b>Best Practice Survivorship - Primary Care Oncology</b> Amy Shaw, MD Survivorship has received a great deal of attention but the exact structure of this effort varies. Primary Care Oncology is an innovative approach to the needs of the oncology patient not just after treatment but throughout their cancer journey. When this service is available, patients seek care for the multitude of medical issues not well addressed by busy oncologists. Rather than calling it survivorship, it actually is concurrent primary care along with the oncologic care that patients need.
9:45 - 10:15 am	<b>Break</b>
10:15 - 10:45 am	<b>Web-Based Survivorship: The Intermountain Healthcare Experience</b> Dianne Kane, RN, MS Intermountain Healthcare diagnoses approximately 3000 cancer patients each year of which 500 are breast cancer patients. To provide Survivorship Information for each of these patients was a challenge. Initially we developed classes tied to the Institute of Medicine topics. The classes were poorly attended for various reasons. In 2013, we developed an on-line series of videos, content and web links to additional information. This talk will outline the process for developing the web-based offerings and how we disseminated the information to patients, physicians and ancillary staff.
10:50 - 11:20 am	<b>Best Practice Genetics - Regional Model</b> Maude L. Blundell, CGC Hospital systems may have several hospitals of varying sizes, and may not have access to genetics counselors at all sites. Providing high quality genetics services among multiple sites requires coordination and a vision to optimize genetics care for each patient. This talk will discuss solutions to these and other genetics issues faced by large/small hospitals with varying access to genetics services. Also, measuring and improving quality of genetics services in a hospital system will be discussed.
11:25 - 11:55am	<b>Best Practices in Genetics and Risk Assessment</b> Mary Freivogel, MS, CGC Although one in eight women will develop breast cancer in their lifetime, there are some women who are at higher risk. In order to provide comprehensive care, breast centers must create a structure to identify these patients and offer them additional services, such as breast MRI screening and/or genetic counseling and testing. This type of risk stratification process has the potential to improve clinical outcomes for patients, as well as positively impact the breast center's bottom line. Given the NAPBC and CoC's recent emphasis on genetics and the dynamic landscape of expanded genetic testing technology, breast centers must consider innovative ways to offer large scale breast cancer risk assessment in an efficient, yet responsible, manner.
12:00 - 1:15 pm	<b>Lunch On Your Own</b>
1:20 - 1:50 pm	<b>Best Practice - Lay Navigation</b> Harold P. Freeman MD Health care providers and advocates will be provided with an overview of the history and current status of patient navigation with a particular emphasis on the role of the lay navigator as applied in various phases of the health care continuum including outreach, diagnosis and treatment. The practical aspects of the work of lay navigators including the potential cost saving effect of financial navigators will be underscored. The lecturer will describe how the lay navigator contributes as an important member of the navigation team which includes professionals and non-professionals.

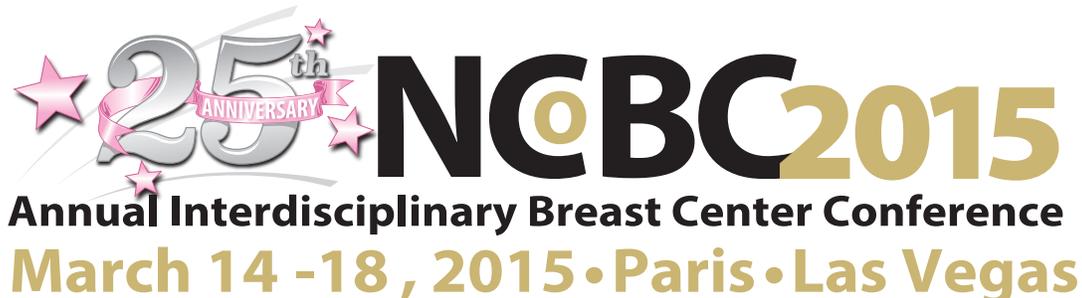
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# Best Practices in Breast Centers: Quality from NAPBC and NQNBC

Tuesday, March 17, 2015

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1:55 – 2:25 pm	<p><b>Best Practice – Navigators: Complex Navigation Simplified</b> <i>Melissa Hopkins, RN, BA, CN-BN</i>            Navigators are everywhere. With the boon of navigators growing worldwide it is easy to get confused on roles and scopes of practice. This topic explores the exponential growth of navigators and simplifies the array of services provided. In the often disjointed world of medicine a patient can be easily overwhelmed and confused with the mix of new terms, treatments, and diagnoses. An experienced navigator has become a must-have service from the patient perspective, and also as recommended by organizations as the Commission on Cancer. An overview of types of navigators and navigator-influenced patient flow will be discussed in detail based on the NCBC National Certification program to create an individualized navigation system for any size office or facility.</p>
2:30- 3:00 pm	<p><b>Patient Navigation - Securing Navigation for Today and Tomorrow</b> <i>Judy Kneece, RN, OCN</i>            Patient Navigation has proven successful and is now mandated as a quality indicator for accreditation by both the CoC and NAPBC. Our Breast Centers are dealing with declining reimbursement for services, while facing mandates to do more with fewer funds. How will navigation programs need to adjust to meet the new healthcare realities? In this session, discover how patient navigation helps improve and maintain quality while adding to the financial "bottom line." What changes will help patient navigation programs to do more with less? Learn the essential changes required for existing programs to ensure maximum future efficiency and viability. A view of the changing future of navigation will be described by one of the nation's experts in navigation.</p>
2:30- 3:00 pm	<p><b>NAPBC – Best Practice Pearls from a Cluster of Site Surveys</b> <i>Randy E. Stevens, MD</i>            After 565 breast centers have been surveyed and accredited, a great deal of experience has been seen by the NAPBC surveyors. From breast centers large and small, city and rural, academic and community, medical issues arise which are difficult but can be solved. We will hear some of the experiences of the NAPBC with lessons to be learned from other's experiences.</p>
3:35 - 4:00 pm	<p><b>Break</b></p>
<p><b>Quality Clinical Care Outlined by NAPBC &amp; NQNBC</b></p>	
4:00 - 4:30 pm	<p><b>Best Practice – Four Key Quality Metrics for Radiology</b> <i>Brett Parkinson, MD</i>            In an ongoing effort to improve quality in the Intermountain Healthcare Oncology Clinical Program, the breast care team has defined four key metrics for ongoing monitoring, based on best practice guidelines. Key components of an effective quality improvement program include accurate data collection, analysis and feedback to physicians. Ideally, this process should lead to improved outcomes.</p>
4:30 - 5:00 pm	<p><b>Best Practice – Four Key Quality Metrics for Surgery</b> <i>Cary S. Kaufman, MD, FACS</i>            Breast surgery is central in caring for breast cancer patients. Confirming that your surgeons are performing well is necessary for any breast center both for patient care and for public relations. Objective criteria found in the quality programs can be used to assess your surgeon's work product. We will review four quality measures that you can use at your center.</p>
5:00 - 5:30 pm	<p><b>Best Practice – Four Key Quality Metrics for Medical Oncology</b> <i>Kristie Bobolis, MD</i>            Medical Oncology spans the spectrum of care for breast cancer patients from endocrine therapy, chemotherapy and targeted therapies. Often the spectrum of options for any one patient is huge and decision making quite difficult for both physician and patient. We will discuss at least four quality metrics assessing this process to help define high quality service from medical oncology for the breast cancer patient.</p>



## Registration Form

### STEP 1: Contact Information (One Per Attendee)

NCBC Member Number \_\_\_\_\_

Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Nickname on Badge \_\_\_\_\_

Speciality  RT  MD (Specify)  Medical Oncologist  Other  
 RN  Breast Surgeon  Pathologist  
 NP  Family Doctor  Plastic Surgeon  
 Gynecologist  Radiologist

Credentials Listing on Name Badge \_\_\_\_\_

Institution/Company/Hospital \_\_\_\_\_

Address (Line 1)  Home  Work \_\_\_\_\_

Address (Line 2) \_\_\_\_\_

City/ State/ Zip/ Country \_\_\_\_\_

Email Address\*\* (Mandatory) \_\_\_\_\_

Telephone/ Fax \_\_\_\_\_

### STEP 2: Select General Conference (Saturday - Monday)

**Fee Includes: All Meals, Receptions and Syllabus**

**General Conference - Individual Registration for current NCBC Members**  
**Current NCBC and ASBD Members Only - Membership Number Verified**

\$545 for any 2015 NCBC member who is a Facility or Independent Professional member. Member ID # must be noted above to get member rate.  
 \$ \_\_\_\_\_

**General Conference - Individuals (Non-NCBC Members)**

Fee does NOT include NCBC Membership.  
 \$770 for one conference registration no membership.  
 \$ \_\_\_\_\_

**General Conference Corporations or Small Businesses Not Exhibiting**

\$2,000 per person employed by corporation or small businesses that provides products or services to breast health care professionals or facilities.  
 \$ \_\_\_\_\_

### STEP 3: Select A Certification Program

**Clinical Breast Examiner Certification Program**

Clinical Breast Examiner Certification Program is limited to the first 28 registrants. A Clinical Breast Examiner Certification will be provided to attendees meeting the required proficiency levels. The Non NCBC Member fee includes a 1 year NCBC membership which is required for certification. Tues. 7 am - 4:45 pm Wed. 7:30 am - 1 pm

\$ \_\_\_\_\_ \$895.00 **Current NCBC Members - Membership Number Verified**

\$ \_\_\_\_\_ \$1,045.00 **Non-NCBC Members**

**Breast Patient Navigator Certification Testing (CN-B\*)**

The Non-NCBC Member fee includes a 1 year NCBC Membership which is required for certification. A certification will be provided to attendees meeting the required proficiency level. Two testing times are available. *Please choose one.*

**Tuesday, March 17th, Testing ONLY 7:30am - 11:30am.**

\$ \_\_\_\_\_ \$300.00 **Current NCBC Members - Membership Number Verified**

\$ \_\_\_\_\_ \$450.00 **Non-NCBC Members**

**Wednesday, March 18th, Testing ONLY 7:30am - 11:30am.**

\$ \_\_\_\_\_ \$300.00 **Current NCBC Members - Membership Number Verified**

\$ \_\_\_\_\_ \$450.00 **Non-NCBC Members**

### STEP 4: Select Post-Conference Courses

**Whole Breast Ultrasound: State-of-the-Art 2015**

Half day course March 17, 1 pm - 5 pm

\$ \_\_\_\_\_ \$150 for conference registrants \$ \_\_\_\_\_ \$250 for non-conference registrants

**Survivorship** Half day course March 17, 8 am - 12 noon

\$ \_\_\_\_\_ \$150 for conference registrants \$ \_\_\_\_\_ \$250 for non-conference registrants

**Sexuality & Breast Cancer** Half day course March 17, 1 pm - 4:45 pm

\$ \_\_\_\_\_ \$150 for conference registrants \$ \_\_\_\_\_ \$250 for non-conference registrants

**The New Era of Breast Cancer Risk Assessment & Genetic Testing: Building and Incorporating the Latest Data into Your High Risk Clinic**

Full day course March 17, 8 am - 4:45 pm

\$ \_\_\_\_\_ \$269 for conference registrants \$ \_\_\_\_\_ \$369 for non-conference registrants

**Positioning Boot Camp** Full day course March 17, 8 am - 4:45 pm

\$ \_\_\_\_\_ \$299 for conference registrants \$ \_\_\_\_\_ \$399 for non-conference registrants

**Freeman Breast Patient Navigator Course** Full day course March 17, 8 am - 4:45 pm

\$ \_\_\_\_\_ \$399 for conference registrants \$ \_\_\_\_\_ \$499 for non-conference registrants

**Digital Tomosynthesis** Half day course March 17, 8 am - 12 noon

\$ \_\_\_\_\_ \$395 for conference registrants \$ \_\_\_\_\_ \$495 for non-conference registrants

**Operational Nuts and Bolts of Building a Successful Navigator Program**

Full day course March 17, 8 am - 4:45 pm

\$ \_\_\_\_\_ \$299 for conference registrants \$ \_\_\_\_\_ \$399 for non-conference registrants

**Best Practices in Breast Centers: Quality from NAPBC and NQNBC**

Full day course March 17, 8 am - 5:30 pm

\$ \_\_\_\_\_ \$439 for conference registrants \$ \_\_\_\_\_ \$539 for non-conference registrants

### STEP 5: Discounts / Late Fees

**Special Facility Member Discount Code:** \_\_\_\_\_

For Discount Code, the facility primary member needs to contact the NCBC office at 574-267-8058.

\$ \_\_\_\_\_ **Late Fee** - After February 15, 2015 add a \$100 Processing Fee

### STEP 6: Payment Information (Payment Must Accompany Registration)

\$ \_\_\_\_\_ General Conference Fee (step 2)

\$ \_\_\_\_\_ Certification Program Fee (step 3)

\$ \_\_\_\_\_ Post-Conference Course (Step 4)

\$ \_\_\_\_\_ Total Payment Enclosed

Check #  Check is being processed

(Payable to NCBC or National Consortium of Breast Centers, Inc.)

Visa  MasterCard  Amex  Discover

Card # \_\_\_\_\_ CVV# \_\_\_\_\_ Exp. date \_\_\_\_\_

Credit Card Billing Address (Street) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Cardholder signature required \_\_\_\_\_ I authorize my credit card to be charged the total amount listed. If my fees are totaled incorrectly, NCBC will make the necessary adjustments and charge my account accordingly.

**Conference Cancellation**  
 On or prior to December 31, 2014, full conference refund less a \$50 processing fee will be given. If membership dues were sent, as part of registration, dues are not refunded. No refunds after Jan. 1, 2015.

### Easy Ways To Submit Registration

- ▶ **U.S. Mail** P.O. Box 1334, Warsaw, IN 46581-1334
- ▶ **Online** [www.breastcare.org](http://www.breastcare.org)
- ▶ **Fed EX/UPS** 1017 E Winona Ave Suite A, Warsaw, IN 46580
- ▶ **Fax** (574) 267-8268
- ▶ **Phone** (574) 267-8058
- ▶ **Email:** [conferenceinfo@breastcare.org](mailto:conferenceinfo@breastcare.org)