

AMBASSADOR'S CORNER

By Pam McNett

A New Sunrise. A New Day. A New Year. A New Beginning. January 2015 has arrived! Have you set your goals for the New Year?

The Alamogordo Chamber of Commerce Ambassadors start every month with goals in mind. One of those goals is to be at all networking events and welcome every new member with a smile --- whether you're new, or you've been with the Chamber for a long time --- we want to see you! Two important networking events we attend are the Alamogordo Chamber's Food And Network (FAN) Club, and Business After Hours (BAH). Join us at both of these amazing networking events held every month throughout the year! For more information, visit the Chamber at www.alamogordo.com or call them at 437-6120.

Another goal of our Chamber Ambassadors is to meet all new Chamber members, and welcome them to our business community! We are excited to be on location at every ribbon cutting!

In 2014 we met with many business owners around the basin. We look forward to the opportunity to welcome many, many more businesses in 2015!

The Ambassadors were invited to team-up and participate in "The Big Give – Holiday Edition", hosted by local Chamber member, Desert Sun Motors. Together we achieved spreading happiness and cheer by performing random acts of kindness but most importantly we all came together as the team we are, bringing hope, love and joy to a family of eight who lost their home, and all their belongings in a fire. What an amazing heart-warming experience! And, what a joy it was to see many business owners, churches, and our HAFB service members come together to do the same!

The Chamber Jr. Ambassadors have goals too! What an awesome sight to see these young adults participating in so many community functions. In December they sold hot cocoa at the Second Annual Tree Lighting ceremony and were the Christmas Parade's Jr. Marshals with their banner to lead the event! Way to go Jr. Ambassadors - you make us all proud!

So, now the holidays are over, sit back. Relax. Give to yourself. In the end you'll be able to give more to others. Remember this is *your year!* A new chapter in *your life*. The next bigger step in *your business*. Write those goals out. Make it happen!

On behalf of each and every one of us with the Alamogordo Chamber of Commerce Ambassadors, cheers to 2015 --- a year in which you find yourself truly blessed!