



## YOUR CHAMBER LINK

January 2015

**Interested in hosting Food And Networking (FAN) Club?**

**Start thinking about 2015, sign-up early.**

**Please call the Chamber office at 437-6120 to schedule your opportunity to host and showcase your business to the Membership and Community.**

### Alamogordo Chamber of Commerce Staff

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## Holloman AFB Sponsorship Solicitation Announcement

Holloman AFB Services is proud to offer businesses the opportunity to show support of our military members through the Air Force Commercial Sponsorship Program. We are seeking sponsorship in the form of food items, funding and prizes for drawings for the following events and promotions:

Super Bowl Party, Big Give, Easter Egg Hunt, Sports Day, various Golf Tournaments and Fun Runs, Independence Day Celebration, Fitness Month, International Children's Festival and many more!

This is a solicitation for commercial sponsorship by a Non-appropriated Fund Instrumentality of the United States Government. It does not obligate appropriated funds or non-appropriated funds of the Government.

Contact Lindsey Crowder at (575)572-5597, 596 Fourth St., Bldg. 224, Ste 105, Holloman AFB, NM 88330, or email [49FSSMarketing@gmail.com](mailto:49FSSMarketing@gmail.com) for further details.

Don't **blow** your *savings*  
this flu season.

**Save up to 75%** on your  
prescription medications with the  
**Alamogordo Chamber.**



Please contact your chamber to receive your complimentary prescription drug card today.



COME CELEBRATE WITH US! UNDER 21 WELCOME!

2015

OASIS PIZZERIA & SPORTS BAR PRESENTS

# NEW YEAR'S EVE PARTY

DECEMBER 31 8PM - 1AM

\$8 FOR DORM DWELLERS | \$15 FOR EVERYONE ELSE

WHY DRIVE TO EL PASO OR LAS CRUCES WHEN YOU CAN SAFELY RING IN THE NEW YEAR WITH YOUR FSS?

LIVE MUSIC, HOR D'OEUVRES,  
PARTY FAVORS AND DRINK SPECIALS

CHAMPAGNE TOAST AT MIDNIGHT

CASUAL ATTIRE

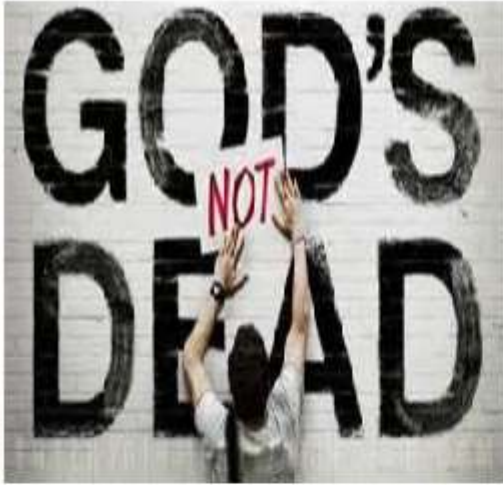
ENJOY CLASSIC ROCK AND ROCKIN' COUNTRY WITH "SLIPPERY JACK"



CALL OASIS FOR MORE INFO (575) 572-4444



# HISTORIC SANDS THEATRE



Friday 1/2/15 @ 7pm Saturday 1/3/15 @ 2pm  
Sunday 1/4/15 @ 2pm

Suggested Donation \$4.00



Friday 1/9/15 @ 7pm Saturday 1/10/15 @ 2pm & 7pm  
Sunday 1/11/15

Suggested Donation 3.00



Friday 1/16/15 @ 7pm Saturday 1/17/15 @ 2pm & 7pm  
Sunday 1/18/15 @ 2pm

Suggested Donation \$3.00



Produced by [Steven Spielberg](#) and [Oprah Winfrey](#)

Friday 1/23/15 @ 7pm, Saturday 1/24/15 @ 2 & 7pm  
Sunday 1/25/15

Suggested Donation \$3.00

**1017 New York Ave. Alamogordo**

**Movie Info 575 437-5353**

Plan your next party with us

Office 575 437-1919

Facebook.com/historicsandstheatre

**NOW  
HIRING  
SMILING  
FACES AND  
HELPING  
HANDS**

**Now hiring all positions.**

Grace United Methodist Church  
1206 Greenwood Lane Alamogordo, NM

Visit our Job Fair on  
Wednesday, Jan. 7th — Friday, Jan. 9th, 9 A.M. to 7 P.M.  
Saturday, Jan. 10th, 9 A.M. to 1 P.M.

or apply online at [albertsonsmarket.com/careers](http://albertsonsmarket.com/careers)





Alamogordo Chamber of Commerce  
presents

# Prime Time Business Expo!!!

*This event will showcase our local Chamber Businesses!*

**January 9, 2015**

**3:00 pm to 8:00 pm**

**Willie Estrada Civic Center**

Food, Music,  
Cash Bar Available!

**Door Prizes to be Given Away!**

**Free Event to the Public!**

**Come Out for a Fun Evening and a Chance to Win!**

*Special Thanks to the Following Sponsors:*



# TIME TO GET PICKED!



## HAVE ANY ITEMS, A COLLECTION, OR JUNK YOU WANT TO SELL? DON'T QUITE KNOW WHAT'S IN YOUR BARN OR STORAGE SHED?

Frank and Mike are always on the hunt for rusty gold, and they want to hear from you! If you have a large collection you think is worth the pick and want to appear on American Pickers, now's your chance!

# AMERICAN PICKERS

To be considered you MUST email us at:  
[americanpickers@cinetflix.com](mailto:americanpickers@cinetflix.com)

Or leave a message at: **1-855-OLD-RUST**

Be sure to include the following info:

- Your name
- Contact number
- Description of your item(s)

If you and your rusty gold qualify, you could be visited by Mike and Frank and appear on American Pickers!

PLEASE NOTE: No retail shops or flea markets. After all, Mike and Frank are modern day archaeologists!  
Happy Picking!





National Park Service  
U.S. Department of the Interior

White Sands National Monument

PO Box 1086  
Holloman AFB, NM 88330

Phone 575-479-6124  
[www.nps.gov/whsa](http://www.nps.gov/whsa)

## 2015 Step into the Past

### Cultural History Programs



#### **Territorial New Mexico and the Lincoln County War**

Travel back in time with a ranger and a living history actor to a period in history dominated by land disputes, developing settlements, and lawlessness in territorial New Mexico. Discover the unique history of the Land of Enchantment and the events leading up to the Lincoln County War. Learn about the interesting clash of cultures and historic figures, such as New Mexico's most infamous outlaw, Billy the Kid, who may show up to explain events as he remembers. Meet in the visitor center theater. Program is free.

\*1:00 pm Saturday, January 3

#### **Giants from the Past: Untold Secrets of the White Sands**

Long before the famous white gypsum dunes formed, it was cooler and wetter in the Tularosa Basin, and the animals were much bigger. Mammoth, ancient camels, dire wolves, American lions, and giant ground sloths roamed the muddy shores of ancient Lake Otero leaving behind footprints. These muddy clues provide a glimpse of the past and help scientists today learn about the mighty mammals that once ruled the basin. You are invited to learn about these Ice Age giants and see the traces they left behind. Meet in the visitor center theater. Program is free.

\*1 pm Saturday, March 7

#### **More Than a Sandbox: The Agencies and Missions that Manage the World's Largest Gypsum Dunefield**

Join us for the opening of a photo exhibition portraying the historic relationship between White Sands National Monument and White Sands Missile Range. Although similar in name, the two are separate entities established for different missions. This exhibit highlights how our histories are intertwined, the balancing act between public and military use, and the cooperation necessary between the two entities in order for both to successfully reach their individual and collective missions. Meet in the visitor center theater. Program is free.

\*1 pm Saturday, May 2

#### **Mexican Arts and Show and Sale**

Enjoy a Mexican Arts Show and Sale co-sponsored by the National Park Service and Western National Parks Association. Experience the rich Mexican culture, beautifully expressed through extraordinary Mata Ortiz pottery and vibrant Zapotec rugs from Northern Chihuahua and Oaxaca Mexico. Enjoy live demonstrations through out each day. You will find a wide array of items, from \$20.00 pots up to museum-quality pieces. All Artwork is hand made in Mexico. Program is free and will be held in the visitor center patio.

\*10 am—5 pm Saturday, July 11 and Sunday, July 12

#### **Native American Artist Craft Show and Demonstration**

Join Native American artists from New Mexico in the visitor center patio for artist's demonstrations and sale. Guest artists will teach how they create their handcrafts and explain the history and meaning of their artwork. Watch as several artists create exceptional one-of-kind handcrafts that will also be available for purchase during the event. This presentation is co-sponsored by the National Park Service and White Sands Trading. Program is free and will be held in the visitor center patio.

\*1 pm—6 pm Saturday, September 5

#### **Journey Through Time at Lake Lucero**

Accompany rangers and living history actors from the New Mexico Farm and Ranch Heritage Museum on a journey through the 10,000 years of human habitation in the Tularosa Basin. As you hike to Lake Lucero, colorful characters such as celebrated author Eugene Manlove Rhodes and renowned photographer Ansel Adams, will share the rich history of the basin. Program fee: \$8.00 per adult (16 years and older), \$4.00 for children. Reservations are required and will be accepted starting on October 7th at [www.nps.gov/whsa](http://www.nps.gov/whsa). All tour reservations must be made through the website. This four-hour program will take place on the Lake Lucero trail. The trail is uneven, rocky, and has a grade of two to three percent. See above-listed website for additional details.

\*9:30 am Saturday, November 7th

Schedule is subject to change. Activities may be cancelled due to weather or missile range activities. Visit [www.nps.gov/whsa](http://www.nps.gov/whsa) for more information. \*\*Monument entrance fees are \$3.00 per person anyone 16-years and older; children 15-years old and under are free.







**Alamogordo Chamber  
Presents:  
A "Professional Etiquette"  
Seminar**

Wednesday, January 21, 2015  
9:00 - 10:30 am  
Alamogordo Chamber Conference Room  
1301 N. White Sands Blvd.

"How to be professional in  
group settings."

Presenter: Marianne Schweers,  
Citizen of the Year 2013  
Eagle Ranch/Heart of the Desert  
Pistachios & Wines

Cost: \$20 for Chamber Members  
\$25 for Future Chamber Members  
Please RSVP & Pre-pay  
to the Chamber 437-6120  
Class is limited to 20

**ENCOURAGE TO EXCEL, PREPARE TO SUCCEED.**

# UNITED FOR GOALS



FLAG FOOTBALL TOURNAMENT

**January 24th at Tiger Stadium  
9am-4pm Free to Attend!**



Food, Vendors, Inflatables,  
Games, Raffle and Lots of Fun!

**Wanna Play? \$25 per person - 8 person teams  
Semi-pro & Amateur Divisions • Double Elimination  
Cash Prizes!**

**Wanna Sponsor or have a Booth?**

**Booth Space & Teams are Limited, Call us Today!**

**Call the United Way of Otero County to Register or Sponsor!  
Office 575-437-8400 [www.uwoteroounty.org](http://www.uwoteroounty.org)**

Proceeds benefit the United Way of Otero County





**Be part of the audience!**



**Get your Gold Seating in advance!**  
[desertdjsnm.com](http://desertdjsnm.com)

**Shows:**  
**Wed, Jan 28**  
**Thu, Jan 29**  
**Wed, Feb 4**  
**Thu, Feb 5**  
**Thu, Feb 12**  
**Thu, Feb 19**

**Concessions & Bar open at 5:15**  
**Shows start at 6pm**

No outside food or drink,  
Audio and video recording are prohibited



**Sgt. Willie Estrada  
Memorial**

**CIVIC CENTER**  
800 E. 1st st.  
Alamogordo, NM

A vertical banner on the left side of the wedding event advertisement. It features a photograph of a multi-tiered white wedding cake decorated with a large arrangement of colorful flowers (orange, yellow, pink, purple). Below the photo, the text reads 'Sgt. Willie Estrada Memorial' in a serif font, followed by 'CIVIC CENTER' in a bold sans-serif font, and the address '800 E. 1st st. Alamogordo, NM' in a smaller sans-serif font.

*You are Cordially Invited*  
to attend the  
**Bridal**  
& EVENT  
EXTRAVAGANZA

The main invitation text is centered and features a mix of fonts. 'You are Cordially Invited' is in a cursive script. 'to attend the' is in a simple sans-serif. 'Bridal' is in a large, elegant cursive script. '& EVENT' and 'EXTRAVAGANZA' are in bold, all-caps sans-serif fonts. The text is set against a background of light grey floral and scrollwork patterns.

**Sunday, February 22, 2015**  
**12pm - 5pm**

Meet all the best vendors for your next event...  
Caterers Photographers DJs Venues Bakeries  
Event Planners Videographers and more

**FREE ADMISSION**  
Pre-Register at  
[oteroweddings.com](http://oteroweddings.com)





# 6th Annual Career Expo

APS4KIDS.ORG  
NMEUA.EDU

## CTE: Overview

A shift is taking place across our nation to revise the term "vocational" education with an updated philosophy. CTE or "Career and Technology" Education is that philosophy which prepares students for employment by ensuring rigor in academics and technological education. By strengthening and aligning strict content standards for all content areas, "career and technical" education is now being seen as a career pathway choice that will empower students with life skills backed by diploma, certification, or degree.

## Partnership

Alamogordo Public Schools, New Mexico State University Alamogordo, Chamber of Commerce, and local business partners have been working hard to bring together a task force that will encourage young adults to pursue or experience some of the technology opportunities available within New Mexico. The vision is to develop a strong community partnership that prepares students for the future.

Career & Technical Education, APS  
P.O. Box 850  
Alamogordo, NM 88310

## Career Expo Event

Alamogordo Regional Career & Technology Education is proud to announce its Annual Career Expo. The expo will exhibit New Mexico career cluster choices for Otero county students and community. This will be an opportunity to educate and enlighten young adults in our community to the necessary workplace skills needed for 21st century jobs.



We invite you, career or industry, to participate in the Expo. The upcoming Career Expo 2015 will be hosted at Alamogordo High School and will be open to the public. Participation is expected to be high as the event will be during school hours and involve class assigned activities. There will also be short career readiness break-out sessions.

Apply soon to ensure your space at the expo. If you need more information, please contact us.

## Time & Place

**PLACE:** Alamogordo High School (Commons Area)  
103 Cuba Avenue  
Alamogordo, NM 88310

**TIME:** February 12, 2015  
10:30 am to 4:00 pm

**CONTACT:** Lisa Patterson at Alamogordo Public Schools  
(575) 812-6004, [lisa.patterson@aps4kids.org](mailto:lisa.patterson@aps4kids.org)