



DON'T MISS THE OPPORTUNITY TO ADVERTISE IN THE 2014 SALMON DERBY BOOKLET

OUR 2014 POSTCARD



**Deadline to commit
to PRIOR or NEW AD
FRIDAY
February 14, 2014**

**IF YOU DESIGN
YOUR OWN AD
DEADLINE
TUESDAY
February 24, 2014**

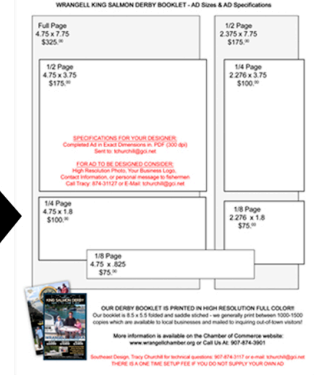
It's time to commit to advertise in the 2014 62nd Annual Salmon Derby Booklet!

BE IN THE BOOK!

AD SIZES & DIMENSIONS / EXACT DIMENSIONS MUST BE PROVIDED

These dimension are not to be flipped or used in any other combination they are provided to fit according to page layout for our booklet size.

Ad Size(s)	Dimensions	Price
FULL PAGE	4.75 X 7.75	\$325.00
HALF PAGE	4.75 X 3.75 or 2.375 X 7.75	\$175.00
QUARTER PAGE:	4.75 X 1.8 or 2.276 X 3.75	\$100.00
EIGHTH PAGE:	2.276 X 1.8 or 4.75 X .825	\$75.00



SEE SPEC SHEET Page 2

Ads must be formatted to exact size as listed and provided: 300-350 DPI, .PDF CMYK - Be aware of using clip art and the restrictions of use in publications, our designer will not use low resolution images or otherwise protected graphics.. - **We will charge for modifications or corrections to your provided advert if specifications are not met.**

HIGH RESOLUTION ONLY!!

LOW RESOLUTION



HIGH RESOLUTION



WANT TO ADVERTISE

Call Cyni: 874-3901 or
E-Mail: cyni@wrangellchamber.org

UPDATE YOUR PREVIOUS AD

Call Tracy: 874-3117 or
E-Mail: tchurchill@gci.net
(There may be a small fee to modify your previous advertisement depending on changes.)

PHOTOS & ADS MUST BE HIGH RESOLUTION!

300-350 DPI - - - A.K.A. Super Large Files

We will be unable to use low resolution images in our booklet.

**2014 Estimated Return Date
Finished Booklet April 14-18**

WRANGELL KING SALMON DERBY BOOKLET - AD Sizes & AD Specifications

Full Page
4.75 x 7.75
\$325.⁰⁰

ACTUAL SIZE

1/2 Page
2.375 x 7.75
\$175.⁰⁰

1/2 Page
4.75 x 3.75
\$175.⁰⁰

1/4 Page
2.276 x 3.75
\$100.⁰⁰

ACTUAL SIZE

SPECIFICATIONS FOR YOUR DESIGNER:
Completed Ad in Exact Dimensions in. PDF (300 dpi)
Sent to: tchurchill@gci.net

FOR AD TO BE DESIGNED CONSIDER:
High Resolution Photo, Your Business Logo,
Contact Information, or personal message to fishermen
Call Tracy: 874-31127 or E-Mail: tchurchill@gci.net

1/4 Page
4.75 x 1.8
\$100.⁰⁰

ACTUAL SIZE

1/8 Page
2.276 x 1.8
\$75.⁰⁰

1/8 Page
4.75 x .825
\$75.⁰⁰

ACTUAL SIZE



THE WRANGELL DERBY BOOK IS PRINTED IN HIGH RESOLUTION FULL COLOR!!

Our booklet is 8.5 x 5.5 folded and saddle stitched - we generally print between 1000-1500 copies which are available to local businesses and mailed to inquiring out-of-town visitors!

More information is available on the Chamber of Commerce website:
www.wrangellchamber.org or Call Us At: 907-874-3901

DERBY BOOKLET DESIGN: Southeast Design & Promotion, Tracy Churchill
Call for technical, ad or booklet questions: **907-874-3117 or e-mail: tchurchill@gci.net**