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Tampa Chamber Announces 2015 Startup Scholars

Tampa, Fla. – The Greater Tampa Chamber of Commerce recently announced its 2015 class of Startup Scholars at its 129th Annual Meeting on December 18, 2014. The Startup Scholars Program, now in its third year, is an initiative which aims to encourage innovation as a part of our community culture and increase instances of entrepreneurial success. Participants engage in an 8-month mentorship program which will provide guidance and assistance in three critical areas: seed capital, best management practices and sales growth.

This year's Startup Scholars are:

Arcturus Creative: **Arcturus Creative** is a small team of marketing and branding experts that build custom visual brand strategies. Its team consists of artists, musicians, designers, writers, dancers, photographers and members of many more creative disciplines. Arcturus provides expert branding within a cost structure attainable for small to medium-sized organizations, including logo design, style guides, printed collateral, website design, photography and online marketing campaigns.

Hannah's Shoebox: **Hannah's Shoebox** is a specialty online shoe store for customers looking to buy age-appropriate shoes for 'tween girls in larger sizes. The site offers a variety of styles for preteen girls in women's sizes 5 -13 including boots, flats, dressy/casual sandals and special occasion shoes.

LilyPad: The **LilyPad** app empowers today's professional teams with solutions to make smarter, more informed decisions. This platform bridges the gap between the office and the field, allowing management to motivate and coach like never before. Using gamification, LilyPad guides professional teams towards the types of activities they need to be doing, at the levels they need to be doing them, resulting in more opportunities per field rep.

No Mo Nausea: The **No Mo Nausea** Band is the only aromatherapy of natural peppermint oil infused acupressure band that can decrease nausea and vomiting from motion sickness, morning sickness, post-operative anesthesia, chemotherapy, headaches and more. Stylish anti-nausea bracelets are fast-acting, drug-free, non-drowsy, latex-free and waterproof for adults and kids.

PikMyKid: All 250,000 public schools in the U.S. currently manage the after school dismissal process with sticky notes, clipboards, walky-talkies, visual confirmations and about 20 teachers per school managing the process. **PikMyKid** provides a mobile app to every parent, a tablet app to teachers and a web dashboard, all synced through the cloud in real time to every school in the country for free. This technology increases child safety, makes it convenient for parents to schedule pickups, dramatically reduces costs, provides auditable records and improves accountability in schools.

For more information on the Greater Tampa Chamber of Commerce, please visit www.tampachamber.com.

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