

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

Jewish Home at Rockleigh holds a Latkepalooza

On December 11, 2014, the Jewish Home at Rockleigh held a latke cook-off. Five families submitted recipes for latkes, including three traditional potato/egg/onion recipes, plus one sweet and savory one, and one sweet item. The cooking teams included family and staff members. The judges were two residents, Lenore Lippert and Marilyn Wechter, and Beth Chananie, who frequently writes about cooking for the Jewish Standard.

The aim of the program is to have more families actively involved in programming and the event gave residents and families an opportunity to cook together, said Sunni Herman, JHR's executive vice president. Family members from throughout the Jewish Home were represented at the cook-off. Team members were grating potatoes vigorously and frying items as quickly as they could during the demonstration so that they could meet the time limits set for cooking the dishes.

The event ended in a three-way tie, with the traditional recipes picked as the favorites by the judges. Everyone in audience enthusiastically sampled the latkes and sang Chanukah songs to top the afternoon off. "I loved watching the chefs grate the potatoes the way I do," said Beth. "In fact, Mrs. Brownstein (one of the chefs and wife of a JHR resident) was using my recipe from the Jewish Standard. She mentioned that I said not to peel the potatoes because the nutrients are in the skin...just wash them thoroughly." Asked if she'd act as a judge again, Beth said, "Anytime they ask me."

Dominic Ackerman, JHR's kitchen manager, said "It was a lot of fun. I love to entertain and put on a spectacle for the residents. It was an interactive, sensory experience." This event follows a cheesecake cook-off held earlier in the year. "We'll continue to plan other cooking events," said Dominic.

The Jewish Home at Rockleigh is a non-profit, state-of-the-facility that provides long-term care, outreach programs, and outpatient services for the elderly and their families in Bergen, North Hudson, and Rockland counties. JHR and its sister facility, Jewish Home Assisted Living in River Vale, N.J., Jewish Home Foundation, and Jewish Home At Home are members of the Jewish Home Family, Inc. whose mission it is to develop and oversee the very best of care, services, and advice for the elderly and their families at home and in their facilities, now and in the future, consistent with Jewish tradition and values. For further information or a photo, please call 201-784-1414.