



CFRW Newsletter

CALIFORNIA FEDERATION OF REPUBLICAN WOMEN
Affiliated with the National Federation of Republican Women

PRESIDENT: ROSEANN SLONSKY-BREAULT
www.cfrw.org

2014 - 2015 EXECUTIVE COMMITTEE

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PRESIDENT ROSEANN'S MESSAGE

I can't believe that my first year as our CFRW President is almost over. This has been a very inspiring year for me. I have had the opportunity to visit many of our wonderful clubs and I have had the privilege to meet so many of our hard working members. I am so proud of all the excellent work that our members are doing from registering voters, supporting candidates, managing victory offices, getting our message to the voters and helping out in our communities. We can get our Republican message out in so many ways!



So many of our clubs work on projects for our military and our veterans; we can never do enough for them. Republican women are most passionate about our patriotism, love of country, our flag, and supporting our military and veterans. I am especially thankful for our CFRW members and clubs who have opened up their hearts to support our State CFRW project, ***The All Terrain Track Chair Project***. This project allows us to thank an injured veteran and help him or her regain independence and return to an autonomous life. By joining together in our support for this project, California women have the opportunity to prove that women working together as a team for a common purpose can make a difference. I am proud to announce that working together, we have reached our first goal and we will purchase our first chair! We also have 25% of the funds we need to purchase a second chair in 2015! We may be able to have a Chair presentation made at our Winter Conference in Modesto. We cannot thank all of you enough for your support and your incredible generosity.

It has been a thrill to visit clubs, attend Division Conferences and meet members from across California. I have enjoyed seeing so many different areas of our beautiful state from East Valley and San Geronio Pass, to Orange County and Ventura County, from Visalia, Porterville and Fresno, San Luis Obispo and Atascadero, to Temecula Valley, Pasadena and Monterey Peninsula. Our clubs have the most passionate and outstanding women helping to get our Republican message out to their communities.

[Continued on next page.]

PRESIDENT'S MESSAGE [Continued from previous page.]

It has been a privilege to represent you as California State President at the Spring & Fall NFRW Board of Directors meetings. We are the largest State Federation and I am always so happy to share with other State Presidents all the great work our CFRW clubs are doing. It is always gratifying to receive positive comments from our members at CFRW Board of Directors Meetings/Conferences. I had the opportunity to visit the State Capitol in the spring with our Advocate, Allison Olson, and I had the privilege to meet so many of our Republican legislators. We will be going back in February to meet more of our newly elected legislators.

It is truly an honor to serve as your CFRW President. This has been such an exciting year and I have memories that will last forever. Best of all are the many friendships I have made that will last a lifetime. Thank you for the opportunity to serve as you CFRW President. I look forward to a very rewarding and active 2015, hosting informative Board of Director Meetings /Conferences and visiting more of our clubs and working together with our members to make CFRW an even stronger organization.

In 2015 we will be working hard on increasing our membership, and engaging all Republican women so we can ensure that CFRW represents the great diversity that is California. The more members we have the more we can do to help turn California into a Red State. The 2014 election provided us with many positive successes and we need to keep up that momentum because 2016 is just around the corner and we will do even better next time! When Republican women get together there is no stopping us! God Bless America!

God Bless You & God Bless America

Thank you for all you do,
Roseann



OLIVIA McCAFFREY, CFRW VP NORTH



Advocacy will be held in the Sacramento Convention Center on April 20th and 21st, 2015. **So mark your calendar.** Find willing participants easily by contacting your local high schools, charter schools and home schoolers!

Accommodations will be at the Holiday Inn Express on 16th Street (which is within walking distance of the Convention Center) at a rate of \$119.00 + applicable taxes. There is a complimentary breakfast included in the price of the room. Those staying at the hotel will also have complimentary parking, and those coming only for the day can park at the hotel for only \$6.00. Check in for parking at the front desk.

For those who do not wish to walk to the Convention Center, cabs will be available. Just let the desk clerk know.

**START MAKING PLANS NOW TO BRING YOUR STUDENTS TO ADVOCACY!!!
WE WANT TO SEE TONS OF STUDENTS!!!**

Olivia McCaffrey, CFRW VP North
Oliviamccaffrey404@gmail.com



CLUB PRESIDENTS

UPDATING YOUR CLUB INFORMATION AND OFFICER INFORMATION ON THE CFRW WEBSITE for 2015

All 2014 Club presidents are listed on the CFRW club website page. The outgoing Club President should log in and replace her name with the name of the 2015 Club President. (Directions are below).

Each club has an e-mail alias address it is your club name @ cfrw.org example Bakersfieldrwf@cfrw.org; Brearwf@cfrw.org. When used this email is re-directed to the presidents real email address.

Club Presidents log-in to the CFRW website at www.cfrw.org and request your password, if you don't have one. Once you have your password you can log-in and update your club information and officers.

1. Go to www.cfrw.org
2. At the top of the page is a red **LOG IN** - click on it and log in with your Username and Password
3. On the right side of the page you will see a square that says **ADMIN** – place your cursor over the word, a drop down appears.
4. The drop-down will indicate your **Club Name** – carefully bring your cursor down until your cursor is over the top of your club name, take your cursor in the direction of your club name, when it says **CLUBS/POSITION** click on that.
5. Your **EDIT CLUB PROFILE** page will appear.
6. At the top of the page you can put in your meeting place, date and time.
7. The large white square is where you will put information about your club. 100 words or less please.
8. **SAVE INFORMATION** – is in red, click on that and your information will be saved. Always save or you will lose it.
9. Below that area is a list of positions. The club president's name must be in that first square where it says PRESIDENT. ONLY THE PRESIDENT CAN EDIT THIS PAGE.
10. Click on a position or a name, a drop-down appears with a complete roster of your club members. Pick the member that is serving in that position. You **DO NOT** have to assign a name to each of the positions. Suggestion would be President, 1st VP, Membership Chair, Per Capita Chair, Treasurer and Newsletter.
11. **SAVE INFORMATION** – if you forget it will all be lost and you will have to start over.
12. We recommend that you DO NOT list personal phone numbers or addresses on the club page. This page is open to the public.
13. Please email the Data Center and Web Manager letting them know you have updated your Club page: DataCenter@cfrw.org and Webmanager@cfrw.org.

If you have any problems contact the CFRW web manager at webmanager@cfrw.org.

If you are not computer literate, please use the Website Info 2015 form included in the Presidents packet.



CFRW NORTHERN DIVISION

CARLA EMBERTSON, PRESIDENT

carlaembertson@yahoo.com



Northern Division is looking back at 2014 with a sense of accomplishment and satisfaction. Through the hard work of our members we were able to pick up seats in the Assembly, including our own Catharine Baker from the East Bay area. Congratulations to all!

We capped off the year with a phenomenal conference packed with information and excitement. Beginning with a very informative Membership Maven workshop on Friday afternoon and ending with a rousing concert to honor our Vets performed by Michael Chain we packed a lot of information and networking into a day and a half! We heard from published Republican authors on a variety of topics and were pleased to welcome RNC National Committeewoman Toni Anne Daschiell who led a spirited workshop on Leading for Freedom.

We were so pleased to be able to raise a substantial amount of money for the CFRW Armed Forces Track Chair Project. I also want to thank all those who participated in the Silent Auction, and a special thanks to Tom Del Beccaro for his generous donation of not one, not two but THREE home cooked gourmet meals, raising a total of \$4200 by itself!

Looking forward to 2015 we will be holding a joint Leadership Workshop and Spring Conference in January in Sacramento. It is our hope that more members will find themselves able to take advantage of all that we offer at our events with the elimination of additional driving and extra hotel stays. We will have two days of programs to get all our clubs on the right track for a successful convention and awards year.

Among our January speakers are CRP Vice Chair, Harmeet Dhillon, and NFRW Young Member Recruitment Chair, Kim Chambers. Kim gave a dynamic presentation at the Dallas Board of Directors meeting and we are pleased to be able to welcome her to Northern Division. If any members from clubs throughout the state are interested in hearing Kim speak we would love to have you join us.

As we go into this very special time of year I wish all of you a wonderful blessed Christmas and all the very best in the New Year!

A Memo From SHIRLEY MARK, CFRW VP Central

Save this date - January 30-31, 2015 – for the CFRW Winter Board Of Directors Meeting & Conference at the Doubletree by Hilton, in Modesto. Plans are coming along very well. The Call to Conference was mailed on December 3, 2014, so your Club Presidents will have received the registration forms by now.

It all starts on Friday, with an excellent workshop, on Bylaws, with Maxine Bennett leading and then Protocol with Mariann Hedstrom leading. Both of these talented ladies, with all of their intellect will provide us with information that is needed by many of us. The sessions will have staggered starting times so you will be able to attend both of them. On Saturday, along with the usual and necessary business matters, we will have some wonderful presentations. Our featured speaker for Lunch is Loren Spivak, "Free Market Warrior"; and then in the afternoon we will hear from the CRP candidates and vote on our recommendations as to whom we want to endorse. We end with our Saturday banquet, featuring keynote speaker John Sullivan, Co-Director of the film "America"! He will have DVD's available, and signed, for your purchase.

There will be NO session on Sunday, so you may go home early. We're trying something different, and we look forward to all attending as this is an **important start to our New Year 2015**.

We **Hope** there is a **Change**, as someone ??? once said!



CFRW CENTRAL DIVISION

BETTY SCHEIDT, PRESIDENT



It's Beginning to Look A Lot Like Christmas . . .

With all the lights, Christmas trees and decorations, it is hard to believe Thanksgiving is behind us and the "Christmas Rush" is on!

Central Division members and guests gathered together November 14-16 for our Board of Directors Meeting and 2014 Fall Conference, "Target Success," at the Visalia Holiday Inn & Convention Center. We planned our program around targeting 2015-16 elections, but our aim was also to have a successful conference and I think we hit the BULLS EYE! I said it would be one we would not soon forget and I know those who participated will remember this conference for a very long time!

Friday's Gun Safety & Target Shoot safeguarding our Second Amendment rights was a great success with about 40 women (and some men) participating. Many who have never shot a gun before came away with a new kind of confidence. Just imagine all these Federated Women taking turns at the target shoot! If you think about it, that can be a pretty scary sight (that many women with guns!), but everyone did an outstanding job and most were pleased at successfully hitting the target (some many times!). Other highlights on Friday were the delicious pizza provided by SETCO president, Maria Mena, owner of Giovanni Pizzeria in Porterville, as well as the vendors and games that kept everyone busy.

Following the Shoot, we enjoyed a "gun accessories" fashion show during a delicious meal served by the Nuckols family. Our beautiful models strutted their stuff as they showed off the concealed-weapon undergarments...too much fun! Just spending the day at Nuckols Ranch was a treat in itself. What a beautiful place and Gail, Adonas, and Bob Nuckols were the most gracious hosts. All I can say is what an unforgettable day!"

Region II Director Claudia Guthrie, and her committee's hard work and dedication paid off. And they hosted a fabulous conference. The conference encompassed all areas of our vision, to educate on national and international issues, with our speakers, retired Washington State Chief Patrol Agent Carey James who gave an informative presentation on Homeland security and securing our borders and Michael Hamzy on the threat of ISIS. CSUF Professor of Law & Politics Gina Wallace spoke about of the "Footing of Our House," talking about how our candidates and elected officials must have strong conservative footings and convictions, and not to falter from them. Trish Lester from Santa Clarita RWF conducted a workshop on inexpensive and effective ways RWF clubs can promote membership, events and activities.

The "Parade of Successes," showcased several of our clubs who shared unique ideas and activities their clubs utilized during the year. Kim Saldana shared how Stockton RWF co-labors together with Inner City Dream Center to reach and feed the Stockton homeless; Fresno County-City RWF First Vice President Sharon Gerardi shared how they are using technology in media to get their message out; Paso Robles President Peggy Strickland told about their club cleaning the sidewalks and flower beds once a month through their community outreach of "Adopt City Hall"; Regional Director Patricia Brazelton and CFRW Caring for America Chair Liz Hart shared their commitment in making people aware of the enormity of human trafficking in our country and state; and Southeastern County RWF president, Maria Mena, shared how they reached out, recruiting 56 new members in 2014. I know everyone was inspired and got excited about the possibilities and new ideas they could take home to their own clubs!

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It is the practice of unselfish concern for and devotion to the welfare of others that sets CFRW above all other Republican organizations through our "Caring for America" projects. The November 4 election gave us a renewed vision. Vision drives us to attempt things far beyond where we are right now. It is what drives success, accomplishment, and give us the simple determination to continue the fight in restoring our nation to "One Nation Under God." As Republican women, we have clear vision, knowing where to stand and what to stand for. I hope it encourages you to stretch for greater things.

Finding the tools needed to help grow our clubs was on display at our "Tools for Success" Committee Fair Workshop. Our Standing Committee Chairs shared ideas, answered questions and passed out material as members found out what it takes to have a Bell Ringer and Diamond Award Winning Club. Many members received valuable information and tools for more successful and productive clubs.

Success and Vision was the central theme of the weekend with Gail McWilliams as our featured Saturday Banquet speaker. She inspired members to experience a renewed focus, to see beyond today, to receive inspiration to live life with no limits, and to discover how to overcome obstacles and challenges. She talked about missed opportunities, unfulfilled hopes and dreams we experience, all because we are afraid to step out and follow our dreams. She had us laughing and crying and most of all she encouraged us to see beyond! We were blessed beyond our wildest expectations. Her life's story is encouraging on a personal level, but also on the level for a nation in crisis. Overcoming obstacles and challenges is something our country has long fought. Our values and goals stir our passions for excellence, becoming things that we can easily "see." They can become our "vision."

Sunday's guest speakers, James Henderson (Tulare CRP Chairman) presented America's forgotten history and heroes with an emphasis on our moral, religious, and constitutional heritage. Last but not least we heard from Justin Bond, founder of "Our Heroes Dreams", which was created to stop veteran suicide and better address our troops' mental, psychological and physical needs after returning from war.

In closing I just want to say it has been my great pleasure to serve Central Division along with our outstanding Executive Board and Board of Directors. This has been a great year and we have met or nearly met all the goals we set. It has been a great team effort to achieve our goals . . . Did you hear the EAGLE is coming home to Central Division? (#1 Goal was met!) I hope we will continue to press on. We must continue to work hard to recruit, inform, educate and be ready for future elections. Special thanks to all who helped make this year such a great success!

In closing, I want to say thanks be to God for His *gift* that is too wonderful for words!

*Somehow not only for Christmas - but all the long year through,
The joy that you give to others - is the joy that comes back to you,
And the more you spend in blessing - the poor and lonely and sad,
The more of your heart's possessing - returns to make you glad.*
- John Greenleaf Whittier

Please pray for our nation and for those who are serving us to ensure our freedom. With your help, I look forward to a very successful 2015!

Merry Christmas and Blessings to you and yours,
Betty Scheidt, President
CFRW – Central Division



CFRW SOUTHERN DIVISION

Christine Flynn, President

We are Republican Women Making a Difference!



Dear Federated members,

As a New Year dawns, we appreciate having spent our holidays with family and friends, while keeping those not physically with us, in our hearts and prayers. We thank our men and women of the armed forces, and their families for their sacrifice and generosity, serving our country, ensuring our freedoms that so many take for granted.

I am truly honored to have been with you this past year. I am so very proud of each one of our Federated members, the endless hours of volunteering — all the time and effort you've pitched in to make our Republican victory possible. Thanks to you, we have come through in one of the biggest Republican wave elections in decades. This historic election just wouldn't have been possible without your support. We not only elected conservative Republicans, we helped to elect Republican women across this country. And all because of you. Every single action you took made a difference.

We need the conservative movement to thrive. We have to return to our root principles. Build trust in our communities, elect school board members, city councils, mayors, etc. So . . . we will continue to do what we do best, here in our local elections where the majority of our local elected offices, school boards, councils and mayors, are held by Republicans. And in these local, smaller elections, the outcomes are decided by only a few. We have made great strides, let's keep it up and continue to do better.

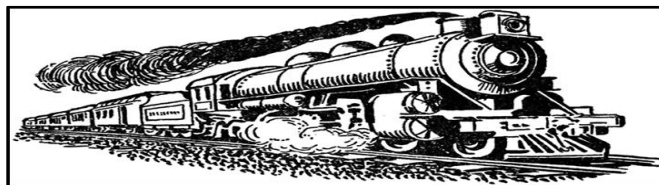
The liberal media defines our narrative, tells the story in our local areas. We need to change that. Consider this: How effective would we be if we had more conservative journalists? Consider starting a scholarship, promoting conservative journalism majors, along the lines of our Southern Division Charlotte Mousel scholarship with the Constitution essay. Or help to endow internships for conservative journalism majors. Making a difference in other peoples' lives is what matters. You make that difference....

We look forward to working with our many County and Club Presidents, many continuing for a second year, others having just been installed. Let us all remember to use all the tools available to us, our Federated web sites at all levels, our guidebooks and leadership training manuals, and most importantly, be thankful for the many experienced federated members that have held positions before us, helping to pave the way for our success as we promote an informed public through political education and activity and increase the effectiveness of women in the cause of good government.

Thank you for making this a very blessed year, and giving us the incentives to do better in the future. I wish each of you and your loved ones a very blessed holiday season.

Merry Christmas, and wishing you a bountiful 2015.

Christine



***The only way to improve our election results is to become involved.
Make sure you are right on track as we continue to steam full speed ahead building our
clubs towards the critical 2016 election year!***



CFRW SCHOLARSHIPS

Rosalía Zamora, CFRW Scholarship Chairman
Phone: 760-489-1407 scholarship@cfwrw.org



A very special thank you to everyone who contributed to the CFRW President Ronald Reagan Scholarship Fund this year! Our mini-drawings helped put us over the top, and I will continue with them. We will have a small display somewhere in the meeting room. Please say "yes" if we go around the tables to ask if you'd like to participate! Usually, that's a sign that we haven't collected very much. Any donation is appreciated. We met our goal of \$2,000. Now, let's do the same for 2015.

Anne Adams
Annette De Modena
Annette Londquist
Anonymous
Barbara Tull
Becky Erisman
Billie Ruth Harrel
Bob Underwood
Bonnie Lanyon
Bunny Hacker
Canoga Park-West Hills RWF
Carlsbad RWF
Carol Tracy
Clairemont RWF
Daryl Reynolds
Dottie Linden
East San Gabriel Valley RWF
Eduardo Zamora
Escondido RWF
Fresno County & City RWF
Fullerton RWF
Imelda Sheppard
Jane Kalfsbeek
Jo Ann Ayada
JoAnn Townsend
JoAnn Betty
Katrina Roberts
Kings County RWF
Lake Arrowhead Communities RWF
Latinas United RWF
Linda Barcelona
Lois Godfrey
Lynette Simonson
Mariann Hedstrom
Marianne Raia
Marie Cruz

Marjorie Preston
Marlene Wood
Mary Anne Wentink
Mary Helen Kelly
Mary Lea Harris, in Memory of Marie Taylor
Mary Park
Mary Thomason
Merced County RWF
Mr. & Mrs. Richard Alvarez
Nam-Yong Horn
Nancy Eisenhart
Nancy Hacker
Napa Valley RWF
Nevada County RWF
Novato RWF
Orange RWF
Palos Verdes Peninsula RWF
Paso Robles RWF
Pat Micone
Phyllis Couper
Piedmont Area RW
Point Loma Peninsula RWF
Rancho Mirage RWF
Rosalie Reed
Roseann Slonsky-Breault
Rossmoor/Los Alamitos RWF
San Bernardino RWF
San Clemente Area RWF
Sandy Pope
Sharon Durbin
Solano RWF
South Bay RWF
Stephanie Hashimura
Sue Hamilton
Tustin Area RWF
Visalia RWF
Westlake Village RWF

IMPORTANT NOTICE: Beginning January 1, 2015, please mail all contributions directly to the CFRW Treasurer with check payable to CFRW or California Federation of Republican Women:

Carol Stein
1880 Sutter Court
Napa, CA 94559

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CFRW SCHOLARSHIPS [Continued from previous page.]

Since we have a quarterly newsletter published, I wanted to get this information to you now. It's not too early to start publicizing the CFRW and NFRW scholarships in your community. I will continue to help President Roseann with the NFRW internship and scholarships; however, the applications are mailed directly to her. Students are looking for scholarship opportunities before the school year ends. Applications for the CFRW Reagan Scholarship can be sent to me any time before August 15th. All others such as the NFRW Kabis Internship and the Pathfinder and Rendell Scholarships are sent to President Roseann by their deadlines. Contact me if you have any questions or check out CFRW (www.cfrw.org) for up-to-date information.

Rosalia Zamora



MEMBERSHIP CONTEST UPDATE!

Gaylon Kastner, CFRW Membership Promotion

glynkastner@gmail.com – Phone: 707-255-2815 Cell: 707-254-5946

The membership contest is over and we have many categories that the clubs that made 100% or better will be eligible to win. The last day for reporting was October 15, 2014. The membership totals reported as of that date will be compared to the membership totals as of October 15, 2013. There are three parts to the contest:

- 1) The largest net increase in total club membership.
- 2) The largest percentage of most new members.
- 3) The largest percentage of most renewals.

There are five categories and each of the clubs who qualifies will receive certificates and monies for the 1st, 2nd and 3rd places in each of these categories.

CONGRATULATIONS to the following clubs who made 100% or above.

CENTRAL DIVISION: Blossom Trail, Delta Central, Fresno County and City, Inyo County, Kings County, Latinas United, Madera, Paso Robles, Ridgecrest, Santa Lucia, Southeastern Tulare County, Tracy, and Tulare.

NORTHERN DIVISION: Chico, Glen County, Lake County, Marin, Napa Vintage, Nevada County, Solano, Sonoma Valley, South Lake Tahoe and Tulelake Basin.

SOUTHERN DIVISION: Aliso Viejo, Asian American, Brea, Capistrano Valley, Chula-Vista Bonita, Corona-Norco, Diamond Bar, East Valley, Escondido, Fullerton, Intermountain, La Jolla, Lakeside, Lompoc, North Hollywood, North Los Angeles, Point Loma, Rancho La Habra, San Clemente Area, San Fernando Valley, Santa Ana, Santa Barbara RWF, Santa Monica, South Pasadena, Temecula Valley, and Whittier.

Looking forward to seeing you at the CFRW Board of Directors and Conference, January 29-31st in Modesto California. For those of you that received a vinyl record at a previous conference, please bring it to Modesto and we will "Break the Record". I will have extra records for those clubs that qualify that did not receive one.

Wishing you a healthy and happy New Year!





2014 CFRW WOMAN OF THE YEAR!

Mariann Hedstrom, Woman of the Year Chair

This year's CFRW Woman of the Year award was presented to a Federated woman who has spent years raising a family and working in her family's business while finding time to devote to the Federation, Republican Party and Civic Service. As stated by her fellow Brea RWF member Sue Hamilton, who nominated her, "she has a comprehensive depth and breadth in volunteer service in multi-spheres of influence, where she creates enthusiasm and added value with her Federation, Republican Party and community relationships. She is an idea person who always has a smile and a can do attitude.

As a relatively new member, Sherry Rallis serves her club as the Caring for America Chair. She designed, coordinated and facilitated more than five "Calls to Action" in serving the community at local and national levels. These actions included but were not limited to, more than 16 businesses receiving Flag Day presentations of an American Flag and more than 250 Soldier and Marine Care packages sent to Afghanistan, all projects that have resulted in community acknowledgement of the Federation. Sherry has rallied support towards the CFRW Track Chair Campaign for Wounded Veterans. Most recently she planned coordinated and executed a county-wide Membership Appreciation Tea.

Her club has documented more than 350 volunteer hours of service to the Federation in the past 12 months. Sherry volunteers at her county GOP Headquarters where she was instrumental in creating a coordinated plan to prevent duplication and gaps for volunteer phone/walker/mailling production collaboration between 6 cities whose precincts have multiple Republican candidates in the 2014 election, and she is currently volunteering for a local candidate. She is an active member of the Republican Senatorial Committee, Republican National Committee and a founding member of the Republican Presidential Task Force.

As if all of this doesn't keep her busy enough, she is a registered Volunteer with the Army Community Service, traveling nationally serving as a Master Resilience Trainer and Yellow Ribbon Reintegration Instructor to more than 300 Soldiers and Families per month! Sherry is the only National Command Volunteer Coordinator for the Army Reserve Legal Command, where she recruits, mentors and trains other volunteers as well as unit commanders on best practices for Military Family Well-Being. She volunteers for her local church where she serves as the co-facilitator for a woman's 12 week Bible Study.

Just to name a few of her Awards and Honors, Congressman Ed Royce honored her with a Congressional Certificate of Recognition for Outstanding Service to the Military and Civilian Community. In March she traveled to the Pentagon, Hall of Heroes, to receive the Department of Defense Army Reserve Family Readiness Annual Unit Award as she lead 19 volunteers. Just last month at the Pentagon, she received the Army Reserve Family Programs Volunteer wristwatch, presented to volunteers whose directors document more than 3,500 cumulative hours.

Congratulations to our fellow Federated Republican Woman for her outstanding contributions to CFRW, CFRW Southern Division, CA Republican Party, Orange County Republican Party and the Brea RWF. Nominated by fellow Brea member Sue Hamilton, **CFRW Woman of the Year 2014, Sherry Rallis!**



*President Roseann, Sherry Rallis,
Mariann Hedstrom, Lois Godfrey*



*Sherry Rallis
CFRW Woman of The Year*



Sherry Rallis & Her Family



Leadership/Mentoring
Joy Bliss, CFRW Leadership/Mentoring Chair

Leadership has been described as “a process of social influence in which one person can enlist the aid and support of others in the accomplishment of a common task”. Our club Presidents and elected Officers work with others for our common task of electing Republicans to public office and educating voters to our policies of smaller government, lower taxes to create genuine economic opportunities, individual liberty, personal responsibility and leadership in world freedom.

In all organizations, no matter how large or small, the breakdown on member participation is follows: 5% leadership- elected officers, 15% will be committee of project chairman, 30% will be workers who will volunteer for committees or projects and a whopping 50% will be members who pay their dues and seldom participate.

One of the main problems I have been hearing from clubs is “we can’t get anyone to be president”. Some of our clubs here in California have ceased to exist because of this simple reason. I congratulate and celebrate all of you who have “stepped up” and taken the responsibility of being a president and elected officer of one of our Federation clubs.

I would also like to remind you that, while you are a leader, one of your main tasks is to mentor one or two of your members to replace you. Look among the ladies in your group and find the ones who seem to have the qualities that would make a potential president and nurture them. Offer to take them with you to County and District meetings and make them familiar with the upper levels of our Federation. Discuss with them how you manage your time so that being president does not mean neglecting family and other duties. Let them know of the rewards and pride you receive from being a President and leader of our Federation of Republican Women. Do not let your club be reliant on just one woman who would be willing to be President over and over again. This is not good for our clubs. We need fresh faces and new ideas in order to be healthy and growing now in this 21st Century.

The NFRW lists these goals for your Leadership team:

- Getting people to work together
- Appreciating each effort and contribution
- Respecting each other’s skills, opinions and personalities
- Addressing rather than ignoring problems
- Using good communication skills
- Information flows freely and is shared openly and honestly
- Relationships are trusting, respectful, collaborative, and supportive
- Conflict is regarded as natural and is focused on issues, not persons
- Atmosphere is open, non-threatening and noncompetitive
- Decisions use resources efficiently and are consensus with full commitment
- Creativity is open with more options and is solution oriented
- Power base is shared with contribution by all
- Motivation is commitment to goals set by team, with achievement by group, not individuals
- Competition is minimal and respectful

The most important element of Leadership is communication. Effective communication is achieved by: 45% Listening, 30% Speaking, 16% Reading and 9% Writing. The well-informed will be more motivated and committed members. Leadership is not a position or title, it is action and example. We are not activists, we TRAIN activists.

[Continued on next page.]

Leadership/Mentoring [Continued from previous page.]

A good Leader has these Qualities:

- Share a vision
- Good communicator
- Is a lifelong learner
- Demands excellence of herself
- Learns from failure
- She is a role model
- She believes in herself
- She is a decision maker
- She shows compassion
- She always shows respect.

A great athlete and Olympic Gold winning runner named Wilma Rudolph once said: "Never underestimate the power of dreams and the influence of the human spirit. We are all the same in this notion: The potential for greatness lives within each of us." Let's all of us start to look for that potential in all of our members.

Always,
Joy Bliss

Six Simple Ideas to Help Your Club Grow



Trish Lester

Trish Lester, CFRW PR/Marketing Chair

As we head into 2015, it's time to shore up our ranks, so we can lay the groundwork for the critical job that lies ahead -- winning back the White House in 2016!

Please read and SHARE the Republican Party "**Principles for American Renewal.**" It's vital that we communicate the GOP mission. (*To me the letters "GOP" stand for "Greater Opportunity Party"!*) Consider PRINTING these principles for your members and visitors. Better yet, put this link on your Web page and Facebook page -- <https://www.gop.com/principles-for-american-renewal>.

Here are a few tactics you may wish to share with your club, simple ideas members can employ to help boost your numbers:

1. Invite a neighbor or friend to one of your events. (We all know we should be doing this, but when was the last time you actually uttered the words?)
2. Tell visitors you're glad they came. Sit with them at your meetings and get better acquainted.
3. Wear Republican clothing, scarves or jewelry to community events...and BE SEEN. (Engage in friendly conversation with anyone who comments on your attire and obtain their contact information, so you can send out flyers or newsletters).
4. Tell someone about a provocative thought you heard from one of the speakers at your RWF meeting. Follow up, as in #3
5. Carry RWF literature (business cards, brochures, post cards, book marks...) in your purse or your car, and hand it out!
6. Share information about your club events and activities via email, Facebook, Twitter, and other social media. And don't forget to "LIKE" the [CFRW Facebook page!](#)

CFRW 2014 FALL CONFERENCE – BAKERSFIELD

Great Fun at the Buck Owens Crystal Palace!



Temecula Valley RWF 'Cowgirls'



Buddy Allen Owens



Dancing, Fun & Laughter at Crystal Palace



Buddy Allen Owens welcomes CFRW Women to the Crystal Palace

CFRW 2014 FALL CONFERENCE – BAKERSFIELD



Congressman McCarthy, Ronald Reagan Scholarship Winner Taylor Page Long, CFRW Scholarship Chair Rosalia Zamora, CFRW President Roseann Slonsky-Breault



Candidate for Governor Neel Kashkari, CFRW President Roseann Slonsky-Breault

NFRW 2014 ANNUAL MEETING – DALLAS, TX



Senator Ted Cruz



NFRW President Kathy Brugger
And Gov. Rick Perry



Federated Women from CA &
NY meet in Dallas!



CHINESE NEW YEAR, 2015!

Nam-Yong Horn, CFRW Asian-American Outreach Chair

951-757-9351 nyhorn@yahoo.com

Asian-Americans who join the traditional “Chinese New Year” festivals and parades are an important element of California voters. Getting involved as a volunteer is easy and will be very rewarding.

Chinese New Year is celebrated in countries and territories with significant Chinese populations, including Mainland China, Hong Kong, Macau, Taiwan, Singapore, Thailand, Mongolia, Korea, Vietnam, Indonesia, Malaysia, Mauritius,^[5] Philippines, and also in Chinatowns elsewhere. There are some variants that celebrate their New Year in alignment with the Chinese lunar calendar, in Tibet, Bhutan, and Burma (Myanmar).

Chinese New Year usually falls on the second new moon after the winter solstice.

In the 12-animal Chinese Zodiac, the Goat will dominate 2015. Chinese New Year, 2015 will fall on Thursday, February 19, as the year of the Horse is ushered out.



GOAT: Except for the knack of always getting off on the wrong foot with people, the Goat can be charming company. You are elegant and artistic but the first to complain about things. Put aside your pessimism and worry and try to be less dependent on material comforts. You would be best as an actor, gardener, or beachcomber.



Image from the 2014 Los Angeles New Year

Plan to attend the 2015 Chinese New Year Celebration by contacting the Los Angeles Chinese Chamber of Commerce at <http://www.lachinesechamber.org/>. Note that they are presently accepting applications for the 2015 Miss LA Chinatown pageant. You can find a wealth of information at this web site, including dining (the Chinese New Year Banquet), Business, social events, etc.

The March 7, 2015 San Francisco celebration includes a parade with over 100 entrants. It delights and entertains the thousands who come to see. The San Francisco festival and celebration is over 100 years old, dating back to gold rush days. Don't confuse the actual Chinese New Year's day with the festival. Chinese New Year is a traditional observation that dates back over 2,000 years. Oriental-Americans are an important part of the fabric that makes California so wonderfully diverse.

Happy New Year!



CARING FOR AMERICA - OUR TRACK CHAIR PROJECT



WE DID IT and we can do it again! We have raised the funds needed to purchase **one** all terrain track chair for a wounded veteran. Now, we are on our way to raising the funds needed to purchase a **second** chair. As chairperson of the “Caring for America” **Track Chair Project**, I ask for your continued support; let’s make it possible for CFRW to help another wounded veteran gain back autonomy in his or her life.

All checks must be made **payable to CFRW** and mailed to: Carol Stein, CFRW Treasurer - 1880 Sutter Ct. - Napa, CA 94559. Make a notation on the check’s memo line that the money is for the track chair and include your club’s name. Donations are not tax-deductible.

A track chair costs \$15,000 so the CFRW's goal is for each club to donate at least \$100. In addition, club members can donate and help their clubs meet or exceed the goal. Working together as a team and with the help and support of CFRW, California women can make this project a dynamic success.

For more information on the project, check our website, CFRW.org, under Programs (Caring for America). Then, join with your fellow California Republican Women and make a donation to help our wounded veterans. It is an opportunity to prove that when we Republican women unite, we make a positive difference.

If you have any questions, please contact me. I thank you for your support for our veterans and our CFRW.

Florene Boyar, Chair CFRW Track Chair Project
efboyar@gmail.com – 909-238-5855





Achievement Awards **CFRW Conference Bakersfield**

*By Jackie Raspler, CFRW Achievement Award Chair
jackie380@msn.com*

Achievement Points are a club's friend and they should be used to develop its programs and by the club president in planning one's term! All clubs need to strive to accomplish the various levels of achievement.

There are several changes in the 2014 - 2015 Achievement Award Report Form under Club Function:

- Starting with the latest change made in September 2014, clubs may have the opportunity to obtain 4 points if the club treasurer or membership chair updates the NFRW Data Base with all members by the NFRW quarterly dates. This will be accomplished by using a new NFRW user-friendly software that will be unveiled on January 5, 2015. Training programs will be available. Club treasures and membership chairmen need to check to be sure their club membership rosters are being updated on their NFRW club site.
- Clubs can also obtain 1 point for donating more than \$10.00 to the NFRW Trust. The address is NFRW, 124N. Alfred Street, Alexandria, Va, 22314.

Under Club Function, 3 points will be awarded for the following:

- Club president attended a state or NFRW president's training.
- Club treasurer attended a state or NFRW treasurer's training.
- Club submitted a profile for the NFRW Club Spotlight in 2014 or 2015.

Under Membership, 2 points will be awarded for the following:

- Club distributed new member packets to all new members.
- Club distributed new membership brochures to all members for recruitment.

In the 2012-2013 Awards Report Form, social media was included under Club Function, but there are still ways clubs can get credit for using social media. Volunteer Hours regarding campaigns, can now be counted when clubs use social media such as Facebook, Twitter, blogging, email or your website to promote Republican policy issues and Republican candidates. You can also use social media tools, writing letters to the editor, newsletters, public events and rallies to explain the differences between Republicans and Democrats on vital policy issues and receive 5 bonus points.

Another helpful change is found under Community Relations, the last item states, you may now donate to your County, Division or CFRW scholarship program and/or establish your own scholarship program to benefit a needful Republican woman in your region. Please note that these 3 bonus points are in addition to the points awarded for donations to the NFRW scholarships.

Send 2 copies of the achievement awards points report forms by June 1, 2015 to the CFRW President Roseann Slonsky-Breault. You must sign the Certification on page ten. Credit will be given for those items that you plan or schedule to accomplish through December 2015. The state president will sign off on page ten and forward to NFRW by June 30, 2015. Please remember that this is a two-year program and some activities must be achieved in both years and others once during a two-year program. Clubs will be recognized at the Biennial Convention in Phoenix, Arizona Sept 10-13, 2015.

This is a great tool to use when planning a new president's term! It also promotes teamwork and community recognition. Have fun! If you have any questions, please do not hesitate to contact me!

MAKE YOUR VOICE HEARD!

Messages to legislators on a periodic basis serve to let him or her know that someone is watching and caring about his or her actions. It may be as simple as a note of congratulations. Just remember to follow the basic tenets of effectively communicating to your legislators.

The United States President and The White House

<http://www.whitehouse.gov/>

Phone: 202-456-1414 Fax: 202-456-2461

Governor Jerry Brown

<http://gov.ca.gov/interact#connect>

Phone: 916-445-2841 Fax: 916-558-3160

Senator Barbara Boxer

www.boxer.senate.gov

Phone: 415-403-0100 Fax: 415-956-6701

Senator Diane Feinstein

www.feinstein.senate.gov

Phone: 415-393-0707 Fax: 415-393-0710

U. S. Congress

<http://www.house.gov/> and <http://www.senate.gov/>

California State Assembly

<http://republican.assembly.ca.gov/>

Find Your Legislator

<http://republican.assembly.ca.gov/Members/index.asp>

California Republican Women's Caucus

<http://www.sen.ca.gov/womenscaucus/history.htm>

California State Senate

State Senate Caucus Daily Briefing

<http://republican.sen.ca.gov/pubs.asp>



Phone, fax or send an email to your legislators! It's important to let them know your thoughts on their actions. As the CFRW Advocacy Handbook advises, *"whatever technique for communication you choose, the most important thing is to do it"*. The first contact can be the beginning of a long and worthwhile relationship with your elected representatives. It can bring you that satisfaction of active involvement in the political process. Even if you rarely agree on issues, they should know what you, their constituents, think. To download a copy of the advocacy handbook from the CFRW website, go online to: <http://www.cfrw.org/files/advocacyhandbook.pdf>.



CALIFORNIA FEDERATION OF REPUBLICAN WOMEN CALENDAR OF EVENTS



January 1, 2015	HAPPY NEW YEAR!
January 9-11, 2015	CFRW No. Division Leadership Workshop / Spring Conference, Sacramento
January 30-31, 2015	CFRW Winter BOD Meeting / Conference, Modesto
February 4, 2015	CFRW So. Division BOD Meeting and Luncheon, Anaheim
February 14, 2015	Valentine's Day!
April 20-21, 2015	CFRW BOD Meeting / Student Advocacy, Sacramento
October 23-25, 2015	CFRW BOD Meeting / Biennial Convention, Irvine

This is a publication of the California Federation of Republican Women. CFRW is affiliated with the National Federation of Republican Women (NFRW).

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For your member password to our Website, please go to: <http://www.cfrw.org>. On the right side of the page is the Member Center; move your cursor over the top and a dropdown menu appears. Click on Request Password, fill out the form and submit. You will receive a computer-generated password. After successful log in, you may change your password by going to: <http://www.cfrw.org/members/index.cfm?fuseaction=changepassword>.

Submissions for the 1st Quarter 2015 Newsletter are DUE MARCH 15!

Submit material to Newsletter Editor, Bunny Hacker
Email: bunny328@reagan.com - Phone: 408-483-2311