



# COLLEGE OF BUSINESS

COPPIN STATE UNIVERSITY

## COLLEGE PROFILE & Vital Statistics

**College Established:** 2008

**1<sup>st</sup> Degree Awarded:** 1988 BS Management Science

**Mission/Vision:** Mission Statement

CSU College of Business provides quality business education, inspires learners, and launches business careers as a path to lifelong success.

**Vision Statement**

A leader in addressing the needs of the community, CSU COB will be the first choice for high quality student-centered business education.

**Schools/Departments:**

1. Dept. of Accounting and Information Systems,
2. Dept. of Management and Marketing,
3. Dept. of Sport and Entertainment Management

College of Business, Established 2008

**Centers:** N/A

**Accreditation(s):** Accreditation Council for Business Schools and Programs (ACBSP) Candidacy Status

**Degree Offerings & Type:**

- Undergraduate 1. BS in Accounting, 2. BS in Management, 3. BS in Marketing, 4. BS in Management Information Systems, 5. BS in Entertainment Management, 6. BS in Sport Management
- Graduate: N/A
- Certificates: N/A

**Degrees Conferred Total:** (by school, by program)

## School of Business Reports: Enrollment by Primary Major

Spring 2014, Undergraduate (Major)

|                                            | Student Term Count | Avg Credits Attempted |
|--------------------------------------------|--------------------|-----------------------|
| BS in Accounting (ACCTBS)                  | 55                 | 13.87                 |
| BS in Entertainment Management (ENTMGTBBS) | 36                 | 14.22                 |
| BS in Management (MGMTBS)                  | 156                | 12.24                 |
| BS in Management Info Systems (MISYBS)     | 16                 | 13.44                 |



|                                   |            |              |
|-----------------------------------|------------|--------------|
| BS in Management Science (MNSCBS) | 17         | 10.06        |
| BS in Marketing (MKTGBS)          | 25         | 14.56        |
| BS in Sports Management (SPMTBS)  | 161        | 14.47        |
| <b>Grand Total</b>                | <b>466</b> | <b>13.44</b> |

Fall 2014, Undergraduate (Major)

|                                           | Student Term Count | Avg Credits Attempted |
|-------------------------------------------|--------------------|-----------------------|
| BS in Accounting (ACCTBS)                 | 60                 | 13.88                 |
| BS in Entertainment Management (ENTMGTBS) | 33                 | 14.42                 |
| BS in Management (MGMTBS)                 | 158                | 12.75                 |
| BS in Management Info Systems (MISYBS)    | 19                 | 14.58                 |
| BS in Management Science (MNSCBS)         | 15                 | 9.6                   |
| BS in Marketing (MKTGBS)                  | 24                 | 14.08                 |
| BS in Sports Management (SPMTBS)          | 154                | 14.6                  |
| <b>Grand Total</b>                        | <b>463</b>         | <b>13.67</b>          |

Total Degrees conferred last 6 years

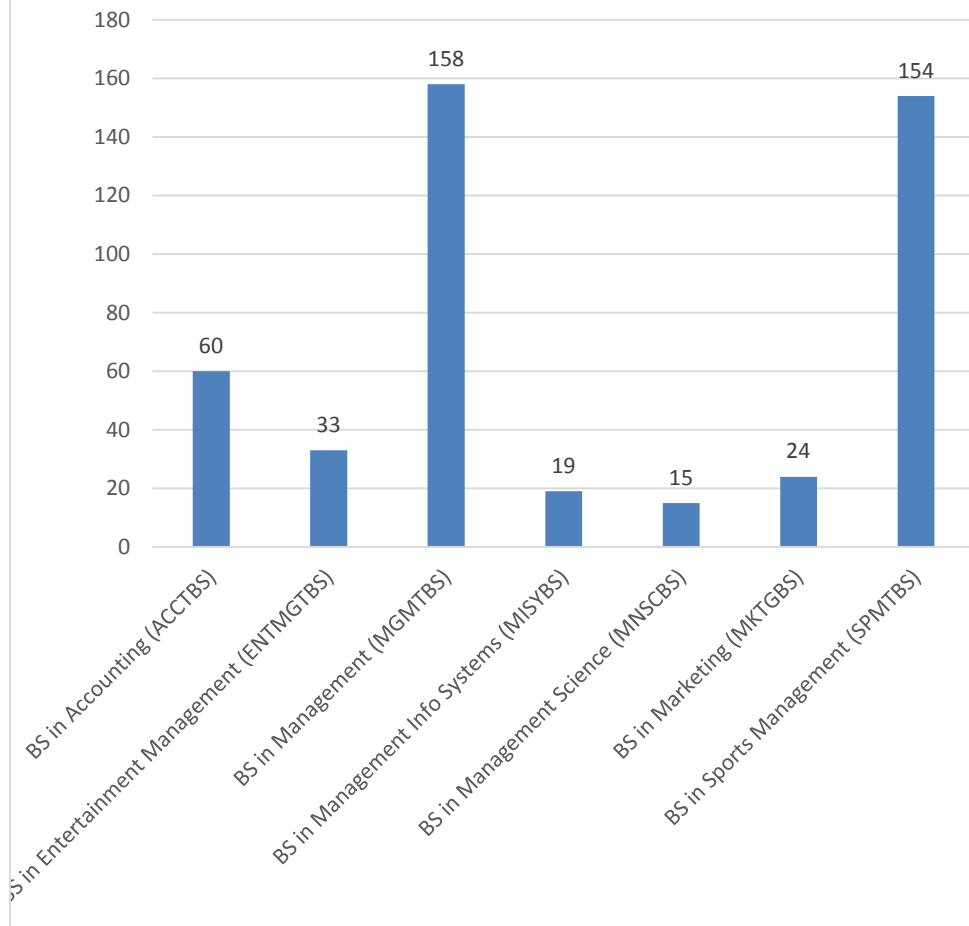
|                                           | 2009      | 2010      | 2011      | 2012      | 2013      | Spring 2014 |
|-------------------------------------------|-----------|-----------|-----------|-----------|-----------|-------------|
| BS in Accounting (ACCTBS)                 |           |           |           |           | 11        | 12          |
| BS in Entertainment Management (ENTMGTBS) |           |           | 1         | 1         | 6         | 6           |
| BS in Management (MGMTBS)                 |           |           |           |           | 2         | 5           |
| BS in Management Science (MNSCBS)         | 42        | 48        | 44        | 28        | 24        | 3           |
| BS in Sports Management (SPMTBS)          | 21        | 14        | 19        | 21        | 23        | 2           |
| BS in Management Info Systems (MISYBS)    |           |           |           |           |           | 2           |
| <b>Grand Total</b>                        | <b>63</b> | <b>62</b> | <b>64</b> | <b>50</b> | <b>66</b> | <b>30</b>   |

**Key Areas of Research:**

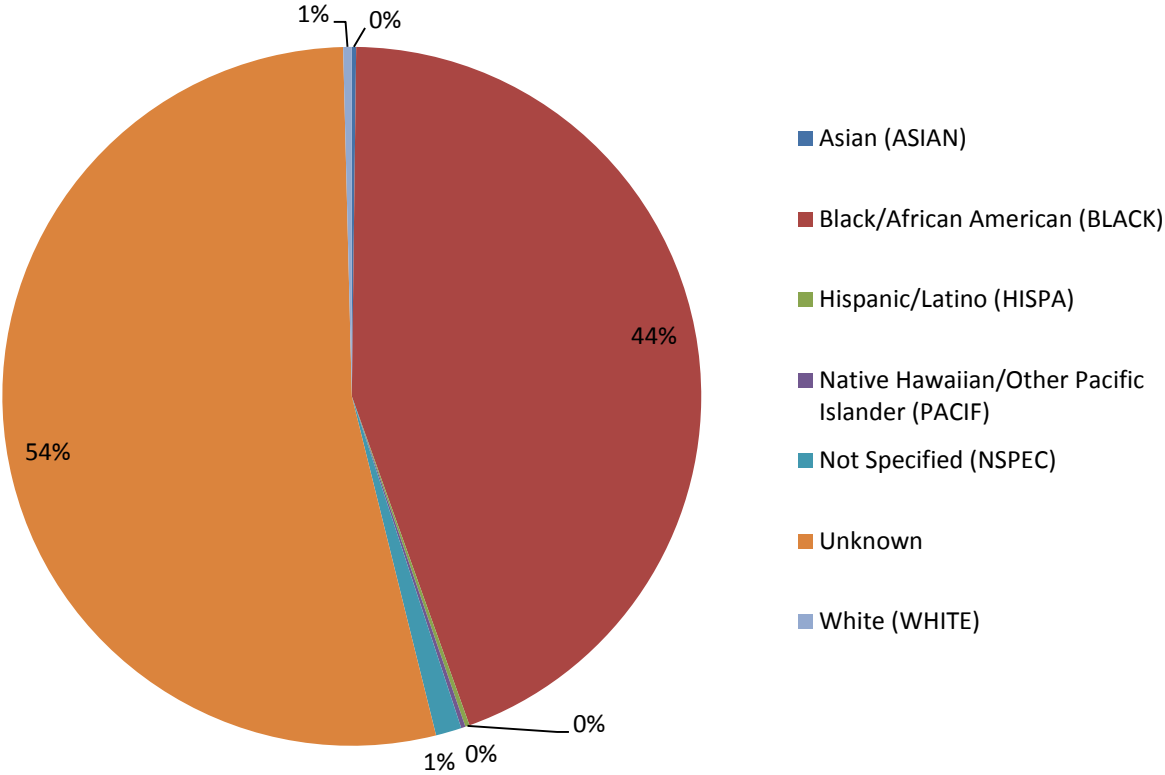
Banking  
Decision Sciences  
Decision Sciences and Project Management  
E-Business Strategies and Models  
E-marketplace business models  
Gender Differences and Organizational Management  
International Investments  
International Marketing  
Monetary Policy  
Public Policy on Obesity  
World Economies

**Fall 2014 Enrollment Totals: 463**

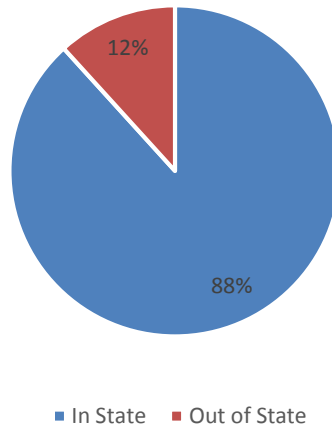
Fall 2014 Enrollment by Program



# Race and Ethnicity



### Fall 2014 In-State--Out-of-State Student Ratio



|              | BS in Accounting (ACCTBS) | BS in Entertainment Management (ENTMGTBBS) | BS in Management (MGMTBS) | BS in Management Info Systems (MISYBS) | BS in Management Science (MNSCBS) | BS in Marketing (MKTGBS) | BS in Sports Management (SPMTBS) |
|--------------|---------------------------|--------------------------------------------|---------------------------|----------------------------------------|-----------------------------------|--------------------------|----------------------------------|
| In State     | 54                        | 27                                         | 147                       | 18                                     | 15                                | 21                       | 124                              |
| Out of State | 5                         | 6                                          | 10                        | 1                                      | 0                                 | 3                        | 29                               |

**Faculty:**

-Faculty by Program/Department/School:

**Interim Dean:** Dr. Ronald C. Williams

**Department of Accounting and Information Systems**

Dr. Emmanuel Anoruo (Professor)  
Dr. Loretta Baryeh (Assistant Professor)  
Prof. Hyacinth Ezeka (Assistant Professor)  
Dr. Lidan Ha (Associate Professor)  
Dr. John Newman (Assistant Professor)  
Dr. Yangsoon Song (Assistant Professor)  
Dr. Kenneth Stanton (Associate Professor)  
Dr. Liangyun You (Associate Professor)

**Department of Management and Marketing**

Dr. Victoria Miller  
Dr. Felix Abeson (Professor)  
Dr. Rita McMillan (Assistant Professor)  
Dr. Shingirayi Mushonga (Assistant Professor)  
Dr. Ericka Smith (Assistant Professor)

**Department of Sport and Entertainment Management**

Prof. Janghyuk Lee (Assistant Professor)  
Dr. Surjeet Baidwan (Assistant Professor)  
Dr. Clarence Mills (F/T Contractual)

**Staff:**

Ms. Sandra Battle (Contractual)  
Ms. Heather Franklyn (Contractual)  
Ms. Sandra Green  
Mr. James Hamilton (Contractual)  
Ms. Ikeshia Smith (Contractual)  
Ms. Clarice Tate  
Ms. Malqueen Taylor

**Demographics:**

14 F/T Faculty  
6 F/T Staff  
4 Female Faculty  
10 Male Faculty  
6 Female Staff  
1 Male Staff  
7 Black Faculty  
4 Asian Faculty  
2 Caucasian Faculty  
1 Indian Faculty  
7 Black Staff

**Total Number of Employees:** by Type (Faculty, Staff, FT/PT, Contractual, Student Workers)

14 Faculty  
13 Adjunct Faculty  
7 Staff (4 Contractual)

**List of Achievements:** 75%+ Faculty awarded Sloan C-Certification