

EASTERN COUNCIL OF BUSINESS SCHOOLS AND PROGRAMS
Region 2 of the Accreditation Council for Business Schools and Programs

23rd ANNUAL MEETING
Gallaudet University
Washington, D.C.

November 7 and 8, 2014

AGENDA

Friday, Nov. 7	Kellogg Conference Center Hotel at Gallaudet University	
5:00 pm – 6:00 pm	Registration	Ballroom Foyer (1 st floor)
6:00 pm – 7:00 pm	Reception	Ballroom Foyer (1 st floor)
7:00 pm – 9:00 pm	Dinner	Ballroom (1 st floor)
	Welcome – Dr. Chad Patrizi, ECBSP President-Elect, American Public University System	
	Welcome – Dr. T. Alan Hurwitz, President, Gallaudet University	
	Invocation – Ms. Rachel Plaksa, ECBSP Treasurer, Lehigh Carbon Community College	
	Introduction – Dr. T. Alan Hurwitz, President, Gallaudet University	
	Keynote Speaker – Dr. Harry Wingo President and CEO of the Washington D.C., Chamber of Commerce	
Saturday, Nov. 8	Kellogg Conference Center Hotel at Gallaudet University	
7:30 am - 8:20 am	Registration	Ballroom Foyer (1 st floor)
	Continental Breakfast	Ballroom (1 st floor)
	Sponsor: Cengage Learning	
	Regional Committee Meetings	
8:25 am – 9:00 am	Presentation	Ballroom (1 st floor)
	Cengage Learning Representative	

9:05 am – 9:20 am	Coffee Break	Ballroom (1 st floor)
9:25 am – 10:25 am	ECBSP Business Meeting	Ballroom (1 st floor)
10:30 am – 11:05 am	ACBSP Update Doug Viehland, ACBSP Executive Director/CEO, will provide an update of recent activities within ACBSP with several announcements about new programs and services being offered for ACBSP members. Bring your questions and comments.	Ballroom (1 st floor)
11:05 – 11:15 am	Break	
11:15 am – 12:00 noon	Concurrent Sessions	
	Session A “Do Not Do It Alone: Help Students Develop Their Professional Identity through Business Partnerships” Dr. Deborah Calhoun, Notre Dame of Maryland University	Room TBA (2 nd floor)
	Session B “Academic and Practitioner Collaboration in the Development and Implementation of an Integrated Business Course” Dr. Jeffrey Woodall, Prof. Chris Meisenhelter, Prof. Bob Green, York College of Pennsylvania	Room TBA (2 nd floor)
	Session C “Partnering with Business to Create an Entrepreneurship Ecosystem” Dr. Anthony Nelson, Bowie State University	Room TBA (2 nd floor)
12:05 pm – 12:50 pm	Concurrent Sessions	
	Session D “Partner Sharing Leads to Student Learning” Dr. Marcia Kurzynski, Lock Haven University	Room TBA (2 nd floor)
	Session E “Curriculum, Community and Collaboration: A Business Case Study Beyond the Classroom” Dr. Cheryl Batdorf and Ms. Alison Oskam, Harrisburg Area Community College	Room TBA (2 nd floor)
	Session F	Room TBA (2 nd floor)

Dr. Victoria Miller, Coppin State University

**Ole Jim - Peikoff Alumni House
(right next to Kellogg Conference Center)**

Lunch Ole Jim (2nd floor)
Sponsor: Peregrine Academic Services

Presentation Ole Jim (2nd floor)
Alimaa Jamiyansuren, Director of Global Sales and Marketing
Peregrine Academic Services

Prize Drawings & Adjournment	Ole Jim (2 nd floor)
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Optional Session Ole Jim (2nd floor)
Champion and Co-Champion Training
Doug Veihland