

# MILESTONES CONFERENCE SPONSORSHIP LEVELS

June 18-19, 2015 | I-X Center | Cleveland, OH

## Early Bird Specials:

- ★ One additional 1-day registration
- ★ Increased marketing exposure via website, email blasts and promotional materials
- ★ Applicable through Feb. 27, 2015. Must remit half of payment prior to this date.

## \$15,000 Reach for the Stars Sponsor

### Added Value Benefits:

- ★ Prominently featured in print and online materials at all 2015 major Milestones events
- ★ Special track at the Conference
- ★ Sponsored lunch
- ★ Publication given to each attendee at registration
- ★ 2 tickets to Milestones Annual Benefit in Fall 2015
- ★ 16 invitations to the VIP Sponsor event featuring Keynote Speakers
- ★ 16 Conference registrations

## \$10,000 Lead Sponsor

### Added Value Benefits:

- ★ Prominently featured in print and online materials at all 2015 major Milestones events
- ★ Special track at the Conference
- ★ Publication given to each attendee at registration
- ★ 2 tickets to Milestones Annual Benefit in Fall 2015
- ★ 14 invitations to the VIP Sponsor event featuring Keynote Speakers
- ★ 14 Conference registrations

## \$5,000 Keynote Sponsor

### Added Value Benefits:

- ★ Prominently featured in print and online materials at all 2015 major Milestones events
- ★ Publication given to each attendee at registration
- ★ 8 invitations to the VIP Sponsor event featuring Keynote Speakers
- ★ 8 Conference registrations

## \$3,000 Tote Bag Sponsor

### Only 1 Available! Added Value Benefits:

- ★ Sole company name/logo screen printed in single color on tote bag (along with Conference logo)
- ★ Opportunity to provide a promotional item in each bag
- ★ 2 Tickets to the VIP Sponsor event featuring the Keynote Speakers

## \$2,500 Workshop Sponsor

### Added Value Benefits:

- ★ 4 invitations to the VIP Sponsor event featuring Keynote Speakers
- ★ 4 Conference registrations

## \$1,500 Scholarship Sponsor

### Added Value Benefits:

- ★ 2 invitations to the VIP Sponsor event featuring Keynote Speakers
- ★ 2 Conference registrations

## All Sponsors will receive:

- ★ An exhibitor booth (see exhibitor information)
- ★ A full page ad in the Conference Program
- ★ Prominent recognition at the Conference and in promotional materials
- ★ Sponsor link on the Conference webpage
- ★ Local and regional media exposure



# MILESTONES CONFERENCE EXHIBITOR INFORMATION

June 18-19, 2015 | I-X Center | Cleveland, OH

**STANDARD BOOTH RATE | \$950** *(Rate will be \$1,000 after February 27, 2015)*

**SMALL NON-PROFIT BOOTH RATE | \$500**

*(Total annual budget of \$250,000 or less; must provide supporting documents to show this, as well as 501(c)(3) status).*

**All booth packages include:**

- ★ 10' x 10' booth (8' table)
- ★ 8' back drape; 3' side drape
- ★ 2 chairs & wastebasket
- ★ Booth ID sign
- ★ Carpeted space

**Additional incentives:**

- ★ 2 Vendor registrations
- ★ Recognition in Conference Program, webpage, promotional materials and email blasts
- ★ Overnight security
- ★ **FREE** electricity (valued at \$100)
- ★ **FREE** on-site parking
- ★ **FREE** lunch vouchers



**NEW THIS YEAR!**

**TAKE ONE TABLE**  
**\$250**

Send your company brochure, catalog or swag for inclusion on the TAKE ONE TABLE, available throughout the conference.

## ADVERTISING

Advertisements are published in the official Conference Program distributed to every conference participant and to Milestones supporters and friends throughout the year. Maximize your visibility to over 1,000 parents and professionals!

**\$500 Full Page Ad**

7.5" x 10"

**\$300 Half Page Ad** *(horizontal)*

7.5" x 4.917"

**\$200 Quarter Page Ad** *(vertical)*

3.667" x 4.917"

**\$100 Business Card Ad** *(horizontal)*

3.667" x 2.375"

conference@milestones.org ★ 216.464.7600 ★ milestones.org

# 2015 EARLY BIRD EXHIBITOR AND SPONSORSHIP APPLICATION

MILESTONES ANNUAL AUTISM SPECTRUM DISORDER CONFERENCE

June 18-19, 2015 | I-X Center | Cleveland, OH



**SELECT ONE:**

- \$15,000 REACH FOR THE STARS Sponsor**
- \$10,000 LEAD Sponsor**
- \$5,000 KEYNOTE Sponsor**
- \$3,000 TOTE BAG Sponsor**
- \$2,500 WORKSHOP Sponsor**
- \$1,500 SCHOLARSHIP Sponsor**
- \$900 STANDARD BOOTH Rate**
- \$500 SMALL NON-PROFIT Rate**
- \$250 TAKE ONE TABLE Rate**

**Check** (Made to Milestones Autism Resources) Check # \_\_\_\_\_

**Purchase Order** (Made to Milestones Autism Resources) PO # \_\_\_\_\_

**Online payment at milestones.org**

**Mail to:**

Milestones Autism Resources  
23880 Commerce Park, Suite 2  
Beachwood, OH 44122  
OR

Scan and email to  
[conference@milestones.org](mailto:conference@milestones.org)  
OR

Fax to 216.464.7602

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
PRODUCT OR SERVICE TYPE

\_\_\_\_\_  
STAFF NAME 1

\_\_\_\_\_  
STAFF NAME 2

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
WEBSITE

Milestones has the right to accept or reject any application upon review. Your signature below indicates that you understand and agree that this application is subject to the terms & conditions outlined in the 2015 Exhibitor Contract provided with this application, the stated booth rental fee, and that the space assigned by Show Management shall be acceptable.

\_\_\_\_\_  
Representative's Signature

\_\_\_\_\_  
Date

INTERNAL USE ONLY:  REGISTRATIONS RECEIVED  PAYMENT RECEIVED

[conference@milestones.org](mailto:conference@milestones.org) ★ 216.464.7600 ★ [milestones.org](http://milestones.org)